

Brantham Athletic Football Club

# Commercial Brochure

2024 / 2025



The future has  
never been  
brighter...





# Partnering with Brantham Athletic F.C.

Brantham Athletic FC is a special and very different kind of football club. It is all about our fans, lead by its volunteers and has its roots firmly at the heart of the local community.

The role that Brantham Athletic FC plays in the lives of many different groups of people across the town and beyond cannot be underestimated. It provides interest, passion and enjoyment for hundreds of supporters. The club is run almost exclusively by a dedicated band of volunteers across a range of professional skills, all of which are as important as each other to the function of our club. Some volunteers are lifelong supporters of the club, others are not, but all have a passion to be part of something that makes a positive impact on the lives of other.

The club is one promotion away from the Isthmian League, a further promotion away from the Isthmian Premier League and we are hoping to be playing football at a much higher level in the next two to three years.

As such, this is an exciting opportunity for businesses to get involved in the club, and benefit from a unique proposition, by considering a sponsorship or advertising partnership with Brantham Athletic FC at a crucial time in the club's history.

Roger Peck  
Chairman

# History of Brantham Athletic Football Club – Part 1



The Club was founded in 1887 and the original team were known as "Brantham Works" and played their home games at the 'Recreation Ground' where the club remains to this day. Branthams' first match was on Saturday 28th January 1888 vs St Clements Institute, Ipswich as recorded in the Daily Journal dated two days later. They lost 3-0. Brantham played the return game on the 10th March 1888, the 3-2 win is found in the 'The Star of the East' newspaper dated two days later on the 12th March 1888. The founder members of the team were from the local British Xylonite factory built a few years earlier adjacent to the ground. The company were fundamental in the setting up of "Brantham Athletic Association" as they were later known. The Football Club were original members of the affiliated Ipswich & District League, winning Division Two of the league in 1898. The club adopted the name Brantham Crown for some time and returned to Division One of the Ipswich & District League in 1905. In 1906 they reverted to their original name, and the following year left the Ipswich & District League again to join Division Two of the South East Anglian League. They returned to Division One of the Ipswich & District League for the 1908-09 season, but left again in 1910 to join the Harwich & District League. After playing in it for a single season they joined the Essex & Suffolk Border League, before switching back to Division Two of the Ipswich & District League in 1912, also playing in Division Two of the (now renamed) East Anglian League, winning both in 1913-14.

After World War I the club played in the Ipswich & District League from 1919 until 1925, the year in which they reached the final of the Suffolk Senior Cup, losing 1-0 to Kirkley. That year they also switched back to the Essex & Suffolk Border League. The club won the Senior Cup in 1927 with a 3-0 win over Lowestoft Town. After finishing bottom of the Essex & Suffolk Border League in 1931-32 they returned to the Ipswich & District League. After World War II they rejoined the Essex & Suffolk Border League, although they also played in the Ipswich & District League between 1947 and 1950. They won the Essex & Suffolk Border League League Cup in 1948-49, beating Colchester United 4-0 in the final.[3] The club won the Senior Cup for a second time in 1959-60, defeating Christchurch Athletic 3-2.[4] In 1972-73 they won the Essex & Suffolk Border League and retained the title the following season. In 1975-76 they won the league again, also winning the League Cup (with a 1-0 win against Wivenhoe Town after extra time) and the Senior Cup. A league and League Cup double was repeated the following season, with Brantham beating Wivenhoe 2-0 in the cup final.

# History of Brantham Athletic Football Club – Part 2

The club applied to join the Eastern Counties League in 1977, but were rejected as the ECL secretary claimed that they wouldn't "attract people to watch them in other parts of the region". However, the following year they were successful and were admitted to the league. They achieved their highest-ever finish of fourth in 1982–83, the same season in which they reached the fifth round of the FA Vase, losing 1–0 at home to VS Rugby in front of a then-record crowd of 594. The following season they won the Suffolk Premier Cup, beating Lowestoft Town 2–0. When the league gained a second tier in 1988, the club was placed in the Premier Division. However, they were relegated to Division One in 1992–93 after finishing second from bottom.

Two years later they were relegated to the Suffolk & Ipswich League after finishing eighteenth out of 19 clubs. Suffering from financial problems, the club merged with SIL club Stutton to become Brantham & Stutton United. After winning the League Cup in 1997, the club reverted to its old name in 1998. They were relegated to Division One in 1999–2000, and despite making an immediate return to the Senior Division, they were relegated again the following season. They were promoted to the Senior Division after finishing second in 2004–05. They won the title in 2007–08, and were promoted back to the Eastern Counties League. After finishing third in 2009–10, the club were promoted to the Premier Division.

The club's former Sunday league team, the successful Brantham Colts played in the Ipswich Sunday League and reached the FA Sunday Cup semi-final in 2008. For the 2013-14 season the Brantham Ladies Team were formed and they compete in the Suffolk Womens and Girls League. In April 2016 the Ladies beat Witnesham Wasps Ladies where they won 2-0 at Hadleigh Utd neutral ground.

Brantham Reserves, managed by Allan Merchant and Nathan Burrell took the Reserves on a fantastic cup and league run during the 2012-13 season when they won the League And the Suffolk Senior Reserves Cup, Allan also secured the manager of the season award, an internal award presented by the Brantham Committee.

Brantham Athletic under the management of Michael Brothers and Matt Carmichael most recently reached the final of the League Challenge Cup in May 2018 winning the match 4-2 vs Thetford Town to become cup winners. In the same season Brothers and Carmichael took Brantham to their best achievements in the FA Cup reaching the 2nd Qualifying Round only to bow out at home in a 1-0 loss to Eastbourne Borough.



# History of Brantham Athletic Football Club – Part 3



In the 2020-2021 season Michael Brothers as manager continued his good form in the FA Cup to equal the clubs best performance by reaching the 2nd Qualifying Round once more after defeating Benfleet FC, Gt Wakering Rovers and St Ives Town FC.

In January 2022 Pip Boyland took over as the 1st team manager with Alex Drennan as his Assistant.

The Reserves became the U23s in the 2023/24 season with Dan Hart and Kevin Battersby at the helm and Mark Chatfield remained as the manager of the Development Team.

The Ladies doubled their senior teams to two with a Development Team formed for the 2023/24 season. Dan Claxton is the 1st team manager with Jason Markham his equivalent in the Development Team.

The Ladies won the 2023/2024 Suffolk Girls and Women's Premier League and also the SGWFL League Cup.

With Season 2024/2025 upon us Tom Austin and Jack Sibbons will take charge of the mens first team.

*“By the fans, for the fans...”*

# Mission

Our ultimate aim is promotion to a higher level for all of our teams, whilst ensuring financial stability off the pitch so Brantham Athletic FC is here for generations to come.

We aim to continue to build a progressive, sustainable football club that is financially responsible, and that operates with transparency, accountability, and integrity.

A club that is a positive force for change in our local community, and that provides opportunities for people from all backgrounds to come together and share their love of football.

We will achieve this mission by investing in our infrastructure, primarily a new stadium as a long term home, plus our people and our community, by creating an inclusive and supportive environment where everyone feels welcome and valued.

We will work hard to build a strong and successful football team, while always putting the needs and interests of our fans first.

As a fan owned and community driven club, we are committed to putting our supporters at the heart of everything we do, and the promotion of equality, diversity and inclusion in all aspects of our operations.

Through our commitment to excellence, innovation, and community engagement, we aim to be a leading football club that inspires and unites our fans,

and that contributes to the growth and development of our local community.

*“Success on the pitch,  
sustainability off the  
pitch...”*



# Stadium Advertising

## PITCHSIDE PERIMETER ADVERTISING

2m x 1m - Standard: **From £295**

4m x 1m - Premium: **From £375**

One of the most effective ways to make sure that your brand name is seen by a large audience each week is the pitch side perimeter banners here at Brantham Athletic Football Club.

This is a very simple and cost-effective way for even relatively small businesses to promote themselves to a significant and diverse cross section of the local community.

The Stadium's status as arguably the most heavily used outdoor leisure facility in the area means that this highly affordable advertising package is guaranteed to get your organisation seen by many hundreds of potential customers across the region, increasing your exposure significantly on non-match days



**PITCHSIDE  
ADVERTISING**



# Stadium Advertising

## SPECTATOR STANDS ADVERTISING

**From £425**

We have an exciting new advertising opportunity for the 2024-25 season. Our newly refurbished main stand has proved extremely popular in recent months with both home and away supporters as our attendances have grown, whilst the standing area behind the goal is also a favourite haunt of our loudest and most passionate supporters. Both these areas offer excellent exposure in the alcoves for sponsors looking to have a presence in the busiest sectors of the Brantham Athletic Stadium.

# Stadium Advertising

## Ground Naming Rights

**From £10,000**

Full page sponsorship in the programme

Constant Social Media Exposure

6 Season Tickets

Tickets to the Sponsors lunch twice a season

4 tickets to the End of Season Awards



## Stadium Dugout Naming Rights

**From £2,000**

Signage either side of the dugout “Sponsored by.....”

Constant Social Media Exposure

Company Logo in the programme

1 x match ball sponsorship of a 1st team game

## Catering Sponsorship

From £500

Full social media exposure, advert in programme  
2 season tickets  
Tickets to sponsors day.  
Use of BLC Function room



## Turnstile Sponsorship

From £500

Board on the Turnstile  
2 tickets to the 4Nr 1st team games of your choice  
Halftime Corporate Hospitality  
Advert in match day programme  
Constant Social Media Exposure

## Minibus Sponsorship

From £3000

Branded Minibus  
2 tickets to the 4Nr 1st team games of your choice  
Halftime Corporate Hospitality  
Advert in match day programme  
Constant Social Media Exposure



# Match Day / Corporate Sponsors

From £200.00 per match

- 4 tickets to the 1st team match
- Halftime Corporate Hospitality
- Full page advert in match day programme
- Sponsor to choose Player of the Match
- Constant Social Media Exposure
- Tickets to sponsors day lunch



# Brantham Player Sponsorship

£250.00 per player

- Advert in the Programme
- Constant Social Media Exposure
- Brand Photo with Player on the Sponsors Board in clubhouse
- Tickets to 5 matches of your choice during the season



# Match Ball Sponsors

£75.00 per match

- 2 tickets to the 1st team match
- Halftime Corporate Hospitality
- Advert in match day programme
- Constant Social Media Exposure



# Men's Senior Teams

From £2,500.00 one season

1<sup>st</sup> team, U23s, U18 and Development Teams available.

Corporate Logo on Home & Away Kits

Full page advert in match day programme

Constant Social Media Exposure

Season Tickets

Tickets to End of Season Awards

Tickets to sponsors day lunch



# Ladies Senior Teams

From £1,000.00 one season

1<sup>st</sup> team, U18 and Development Teams available.

Corporate Logo on Home & Away Kits

Full page advert in match day programme

Constant Social Media Exposure

Season Tickets

Tickets to End of Season Awards

Tickets to sponsors day lunch



## Senior Training Player Pack - Sponsor

£150.00 Per Player

- 1 x Errea Tracksuit (Mick and Key)
  - 1 x Training Kit (Marvin Training, Shirt, Shorts, Socks)
  - 1 x Rain Coat (Pressing Rain)
- Sponsor Logo can be included on Training Kit



## Junior Home and Away Kit - Sponsor

£88.00 Per Player

- 1 x Home Kit (Shirt, Shorts, Socks)
  - 1 x Away Kit (Shirt, Shorts, Socks)
- Sponsor Logo on Front of Home and Away Shirt

## Junior Training Player Pack - Sponsor

£120.00 Per Player

- 1 x Errea Tracksuit (Mick and Key)
  - 1 x Training Kit (Marvin Training, Shirt, Shorts, Socks)
  - 1 x Rain Coat (Pressing Rain)
- Sponsor Logo can be included on Training Kit





For more information, please contact our Commercial Team

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