

25/26  
SPONSORSHIP  
PACKAGES

EST. 1935

90th



Year

# CLUB HISTORY

The club was established in 1935 by employees of the LNER depot in Starbeck.

Station View was purchased by the members with a loan from LNER, with employees paying it off at 1p per week.

Floodlights were erected in 1991 and inaugurated with a friendly against Sheffield Utd.

After entering the British Railways National Cup, and winning in 1945/46, the club joined the West Yorkshire League. After various league restructures, relegations, and promotions, the club currently compete in the Northern Counties East League Division 1.

## HONOURS

### British Railways National Cup

Winners 1945/46

### West Yorkshire League

Champions 1953/54

Div. 1 Champions 2022/23

### Northern Counties East League

Div. One Champions 1998/99

Div. Two North Champions 1983/84

League Cup Winners 1986/87

Presidents Cup Winners 2002/03

### Harrogate and District FA Whitworth Cup

Winners 2022/23

Winners 2023/24

### FA Cup

2nd round, 2002/03, 2007/08

### FA Trophy

3rd qualifying round, 2010/11

### FA Vase

4th round, 1988/89

1st round, 2024/25

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# WHY RAILWAY?

Our club badge depicts a beaver at its centre, reminiscent of the hard-working and dedicated members of the London and North Eastern Railway who founded the club back in 1935.

These values continue to be at the heart of what we are striving to achieve.

Harrogate Railway FC isn't just a football team, we're a hub for the community, with a long and rich history, who are constantly evolving and improving so we can provide the best facilities and opportunities to those involved with the club, and those in the surrounding area.

We provide football for those of all ages and abilities, from Open Age Men's and Ladies to Juniors U5s to U18s within excellent facilities, and strive to be inclusive to all, regardless of age, gender, race or ethnicity, and encourage anyone to get involved with the club in any capacity they desire.

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# OUR REACH

We have one of the highest social media followings in the NCEL, and with more than 3/4 of a million views over the season, we can provide a solid platform for businesses and individuals to engage with potential new clients. Our facilities are used every day of the week, all year round providing increased exposure for our sponsors to those attending Men's, Ladies, and Junior games throughout the season, and those from the surrounding community who use our clubhouse for social engagements.

**12,500+**  
FOLLOWERS



**2500+**  
VISITORS



**873,000+** TOTAL VIEWS

<u>Post Type:</u>	<u>Views:</u>
Fixture Poster .....	294,980
Starting Line-Up .....	96,512
Match Interview .....	95,451
Highlights (14 games broken) .....	73,688
Commentary (3 games) .....	4679
Man of the Match .....	218,600
Player of the Month .....	46,228
Player Profile .....	42,983

# 25/26 MATCHDAY SPONSORSHIP

Get involved in match days at Station View with our Match Day Sponsorship.

Promote your business to our 12,000+ fans on social media and 150+ (avg.) match day visitors, all while experiencing our hospitality and supporting the Railwaymen.

What you will receive:

- Welcome from the Chairman upon arrival.
- Access to the Lounge 1 hour before kick-off.
- Up to 10 matchday tickets.
- Matchday Programmes and Teamsheets
- Half-time refreshments.
- Photography and a featured post on our social media.
- Pre and Post-match announcement in the stadium.
- Mention during live match-day commentary.
- Opportunity to choose and present Man of the Match.
- Pre-match meal available for £10pp.

£349

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# 25/26 PITCH-SIDE BOARD SPONSORSHIP

Promote your business to our 12,000+ fans on social media and 150+ (avg.) match day visitors (plus additional visitors during Ladies' games) with our Pitch-side Board Sponsorship Package.

What you will receive:

- Logo and details on 8ftx3ft board within the 3500+ capacity stadium.
- Recognition in the matchday programme as a club sponsor.
- Your logo on the Sponsors page of our website with a link to your website or social media (if required).
- Potential additional coverage during match day footage and photographs, and highlights videos seen by thousands more fans on social media.

£350  
+vat

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# 25/26 HOSPITALITY LOUNGE

Support the Railwaymen in style with our Matchday Hospitality Package.

Whether you're entertaining clients, treating your friends and family, or booking a group celebration, our Hospitality Package is sure to suit your needs!

What you will receive:

- Welcome from the Chairman upon arrival.
- Access to the Lounge 1 hour before kick-off.
- Up to 10 matchday tickets.
- Matchday Programmes and Teamsheets
- Half-time refreshments.
- Photography and a featured post on our social media.
- Pre-match meal available for £10pp.

£300

EST. 1935

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# 25/26 HIGHLIGHTS SPONSORSHIP

Our Highlights posts have been viewed nearly 75,000 times over the course of the 2024/25 season, making the Highlights Sponsorship Package one of the best and most cost-effective ways of reaching thousands of potential new customers per month,

What you will receive:

- Branding on match highlight videos, displayed for the duration of the video.
- Name featured within highlights posts on social media, with an accompanying tag.
- Recognition in the official matchday programme as our Highlights Sponsor.
- Your branding on the Sponsor's page of our website, with a link to your website or social media.

£1500

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# 25/26 PLAYER SPONSORSHIP

Our Player Sponsorship Package is a unique and special opportunity to show your support to your favourite player, support the club through the 25/26 season, and promote your business to our matchday visitors and to our 12,000+ fans on social media.

## What you will receive:

- Company logo, or name, on the player's profile on our website.
- Recognition in the matchday programme as a player sponsor.
- Your logo on the Sponsors page of our website with a link to your website or social media (if required).
- Logo or name on the player's goal graphic, Player of the Month graphic, and Man of the Match photo featured on social media, with a relevant link to your website or social media.
- Contribution towards the player's match day tracksuit and training kit.

Company  
£120<sub>+vat</sub>

Individual  
£90<sub>+vat</sub>

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Thank you for your interest in  
sponsoring Harrogate Railway  
for the 2025/26 season.  
Any queries please don't  
hesitate to contact us at:  
[bearailsponsor@gmail.com](mailto:bearailsponsor@gmail.com)



@THERAILFC



Harrogate Railway  
Athletic FC



@HarrogateRailwayAthleticFC

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[harrogaterailwayathletic.co.uk](http://harrogaterailwayathletic.co.uk)