



WINSLOW UNITED FOOTBALL CLUB

BUSINESS SPONSORSHIP OPPORTUNITIES



THE PLOUGHMEN

Woven in to the fabric of local history

Winslow United Football is more than just a football club. We are an institution, that has been at the heart of the community since 1891.

Our clubs' strong youth academy is evidence of our commitment to the local area and our fans.

The first team is ever evolving and striving to climb to new heights as we make our way up the league table.

Being involved in the club is a great source of pride for the players, backroom staff and

our sponsors. As non-league club, we have a dedicated fan base that is always growing. Fans that care about the club, the community and the sponsors that are helping support their club.

If you are interested in becoming part of The Ploughmen, we offer a wide range of sponsorship packages as well as bespoke opportunities to suit your business and budget.

Our team is always available to answer questions and help you find a solution that enhances your business.

Kit Sponsorship

HOME KIT

- Home kit sponsorship is the ideal package to gain brand exposure.
- A highly visible and permanent position that gains not only coverage in the stadium but also digitally & online through photography

What's Included

- Your logo on the home shirt for 24/25 season

Price - £2500 (Minimum 2 year Deal)



Kit Sponsorship

AWAY KIT

- Away kit sponsorship is the ideal package for businesses who operate regionally & wish to get exposure in the surrounding areas.
- Gain visibility at all away games.

What's Included. ?

Your logo on the away shirt for 24/25 season

Price - £2000 (Minimum 2 year Deal)





Stand Sponsorship

- Prominent stadium location and featured in many photographs during the season
- Price £3,000 per year (plus signage cost)
- Minimum 2 year deal
- Your logo on the stand for 24/25 season

The Gate Ground Packages

The home of the Ploughmen is a fantastic place for you to advertise your business to the local fans and the visiting ones.

The Gate is well known and used by the community and investing in one of our ground sponsorship packages offers you a cost-effective presence in the Winslow community.

Our team is forward-thinking and if you would like to discuss a tailored sponsorship package that will enhance your business, feel free to contact us.

Pitch Side Advertising Package includes:

- **8x2 Board**
- **Half-page advert in a match day programme (Full page upgrade available)**
- **Logo and company profile are displayed on the club website**
- **Business promoted via social media channels**
- **A complimentary season ticket to enjoy every home game**
- **Complimentary tickets to end of season presentation**

Cost: £250 per season





Match Day Packages

Match day is the perfect time to engage with our fans, we offer a range of sponsorship packages as well as bespoke packages for businesses looking for a more unique experience.

Talk to our commercial team about how sponsorship can be the perfect investment for your business.

Match Day Sponsor £200.00

- 2 Match day Tickets
- Choose man of the match and a photo with player
- Tannoy Announcements during match
- Advertising around clubhouse and on social media channels before game. Images also supplied for your business to use to promote your sponsorship.

Match Ball Sponsor £50.00

- 2 Match Day Tickets
- Tannoy announcements during the match

Player Sponsor £100.00

- Name featured in match day programme as player sponsor
- Photo with sponsored player

Programme Advertising. (Full Season)

- Full Page £100.
- Half Page £75.
- Quarter Page £40

PROMOTED



Thank you

**For further information on
sponsorship opportunities and to
discuss commercial matters
please contact:**

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