

Chineham Tigers Football Club

GROW YOUR WAY

CLUB DEVELOPMENT PLAN

2022-2023



ACCREDITED
PART OF ENGLAND FOOTBALL



IDENTITY

YOUR JOURNEY SO FAR



ACHIEVEMENTS

Currently the largest grass-roots club in North Hampshire with 21 Mixed and 14 Girls teams. Chineham Tigers FC offer a fun, safe and welcoming place for children to play football and socialise with their peers

HISTORY

Based in Chineham in the north of Basingstoke, Chineham Tigers FC was established in 1994 and is run by a committed team of volunteers. The club has experienced huge growth since its inception, with over 400 member players now registered and competing in 4 local youth leagues

MILESTONES

- 1994** – Club formed
- 2007** – First Girls team formed
- 2010** – FA Chartered Accreditation awarded
- 2011** – Annual Fundays launched
- 2017** – 250 registered players milestone
- 2020** – Community partnership formed with YPI Counselling & New website launched
- 2022** - Affiliation with #Her Game Too
- 2022** - Reading FC sister club for season

AMBITIONS FOR THE FUTURE

To serve the local community by providing the opportunity for boys and girls of all ages (from reception school year upwards) to participate in organised football. The club is passionate about providing opportunities for all, we strive to provide a fun, friendly, safe and professionally managed environment for the equal benefit of our players.

Our ambition is to support social and sporting activities in the local community, making a positive impact on health and wellbeing and being a community led club at the heart of the local community.

Chineham Tigers would like to promote our teams to play at the highest grassroots level possible and ensure players get appropriate support and a fun and fulfilling football experience at all levels

Our ambition is to be able to develop an adult teams for both men's and women's sections

A CLUB WITH VISION



Vision: Develop a sustainable club at the centre of the local community, supporting social and sporting activities and making a positive impact on community health and wellbeing. We aim to promote safeguarding, deliver enjoyment at every event, and create strong and lasting teams at every level of youth football

CLUB STRATEGIC GOAL 1

Safe Environment

We will create a safe and secure place for all children

CLUB STRATEGIC GOAL 2

Promote Fun

We will always ensure Chineham Tigers FC is a fun space for children to play and enjoy playing football



CLUB STRATEGIC GOAL 1

Teamwork

We will promote football as a team sport, whilst encouraging players to strive to achieve their own goals

CLUB STRATEGIC GOAL 2

Respect

We will ensure that everyone involved in the club respects others and that we promote respect in every situation

VALUES

Safeguarding First

VALUES

Football is Fun

EVERYTHING SHOULD LADDER UP TO THE VISION

VALUES

Be Part of our Team

VALUES

Respect for All

Mission: Creating a safe environment for all players, encouraging fun and enjoyable participation, promoting teamwork at every step and treating everyone with respect in every situation

A CLUB DRIVEN BY IT'S VALUES



VALUE

Safeguarding First

KEY DRIVER

Promoting the Safeguarding Message on the website, ensuring all involved at the club have safeguarding at the forefront of their mind

ON-PITCH

Following all FA safeguarding practice, ensuring events are held in the safest environment we can provide

OFF-PITCH

Being vigilant and fully aware of both external safeguarding risks and how our behaviour affects others safeguarding



**EVERYTHING
SHOULD LADDER
UP TO THE VISION**

VALUE

Promote Fun

KEY DRIVER

Promote enjoyment as a key delivery at every club event, be it training, matches or social events

ON-PITCH

Encouragement, activities that keep everyone involved as much as possible, game-based training and play, encouragement at all times

OFF-PITCH

Understanding what the players are interested in and creating an atmosphere that enables players to express themselves

A CLUB DRIVEN BY IT'S VALUES



VALUE

Be Part of our Team

KEY DRIVER

Promote the idea of a team with the managers and coaches, parents and players at every opportunity

ON-PITCH

Encourage the players to play for each other, positive re-enforcement of team play

OFF-PITCH

Underlining the team sports aspect of football. Highlighting the facts that each players has a role to play to support their team-mates. Encourage positive social interaction



VALUE

Respect for All

KEY DRIVER

Ensure that Respect is a key Club message in all social and club communications. Encourage diversity and inclusion and reward good behaviour

ON-PITCH

Enforce good behaviour and monitor for any behaviour that doesn't meet this value

OFF-PITCH

Encourage respect for opposition, ensure that players understand what is expected of them and treat people well in all situations

Club-inherited Team Values



DEVELOPING YOUR BRAND



THINK

What do you want people to think of when they think about your club?

A genuinely caring community club with a strong safeguarding approach with a diverse range of players across different genders. A club that supports member players to develop their skills, confidence and sets an example for others to follow

Chineham Tigers strives to be a club that promotes football for all, developing players of all abilities and backgrounds, whilst striving to develop teams and players that can compete well at a local level, especially in the upper age ranges

FEEL

What do you want people to feel when they interact with your club?

We want all club members to be proud of our club whether they are a club official, player or spectator.

We want coaches and volunteers to feel like they are making a difference in developing the member players but also providing a service to positively impact the local community.

We want everyone to feel happy and included when they think of being at a Chineham Tigers FC event

DO

How do you want people to interact with your club?

We want people to feel engaged and positive to recommend others to get involved in the club.

We would like our club members to also have the passion and confidence to volunteer for the club, or provide their valued feedback and ensure they feel valued at all points in their football journey

We will provide a football provision for all, appropriately nurturing young players to give them a passion for football and an experience that stays with them for life



FOOTBALL PHILOSOPHY

WHO WE ARE: How do your values shape the environment and experience at training, on the way to a game, in the changing rooms, on the pitch and after a game? What kind of support is in place for all those involved?

Chineham Tigers FC serves the community of Chineham and its surrounding areas by providing opportunities for children from the age of five to play football in a fun and safe environment. The club is a non-profit organisation, run exclusively by volunteers and strives to provide the best possible experience for the children in our care.

We provide opportunities for all children through mixed gender and girls teams and by ensuring children get the opportunity to play in teams of appropriate experience, physicality and ability, with all players having the opportunity to have lots of match time to develop their football skills. We support children of all abilities and strive to provide development opportunities for all players.

The club endeavours to create an atmosphere that enables the children to make friends and socialise with their peers, developing strong friendship bonds through sport.

The club wants to provide the right environment and support to enable all players reach their potential and will support players development and enhancement through to elite level where we can.



FOOTBALL PHILOSOPHY

WHO WE ARE: How do your values shape the environment and experience at training, on the way to a game, in the changing rooms, on the pitch and after a game? What kind of support is in place for all those involved?



The club provide extensive documentation and guidelines for all involved in the club

The club promotes partnerships with the FA and other organisations and supports development of all club members



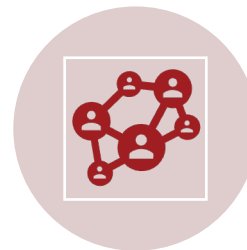
All involved in the club must undertake DBS and Safeguarding training

Every team must have an FA Level 1 coach and the club will promote further training of coaches and volunteers. Every team

Every team must fulfil FA game requirements such as Respect Stewards, supporter barriers and team technical areas.



All Managers complete the FA Introduction to Football course and supporting coaches are encouraged to do the same. Further coaching opportunities are available, and the club will try to fund any additional activities a coach would like to complete



The club tries to offer a supportive and encouraging atmosphere for all volunteers

The club will promote volunteering and recognise the time and effort our members put into supporting our club



FOOTBALL PHILOSOPHY

WHO WE ARE: How do your values shape the way in which you play the game, in possession, out of possession and in transition? How do you differentiate for players' needs as they rise through the ages and formats of the game? How do you coach to make that happen?

HOW WE PLAY

How do you want your players to play when they are on the ball, off the ball and when the ball is turned over?

ON THE BALL (IN POSSESSION)

The club encourages skilful play and rewards risk-taking to help players express their creative side. The club encourages players to be confident and comfortable whilst in possession and provides training to help the players understand and improve their awareness and decision making. Importantly the club encourages players to communicate and work as a team units to help create opportunities to progress up the pitch and into scoring positions.

Passing is key in football and the players should understand that individual skill helps provide a platform for the team as a whole to achieve their goal. Players should be encouraged to shoot when they have the chance and not discouraged if they do not score.

OFF THE BALL (OUT OF POSSESSION)

The club encourages teams to be organised when out of possession with a high level of press on the opposition. Players are coached to understand the right positions to be on the pitch and to 'hunt in packs', working hard as a team to retrieve the ball. Importantly players are also encouraged to take initiative and communicate with their teammates as early in their development as possible.

LOSING AND RETRIEVING THE BALL (IN TRANSITION)

Players are always encouraged to work hard for the team to retrieve the ball back and create counter attacking opportunities. Breaking lines and taking chances in the transition phase of play helps a team retrieve the ball quicker and pressing as soon as they lose the ball, compresses the space and gives the team the chance to recover their position. When immediately out of possession players should try to delay the player with the ball to allow their team get back into. Coaches can point out pressing triggers such as a bad touch or a pass that isn't quite as accurate as it can be. Again when a player loses possession, they should be encouraged to make recovery runs, focusing on the path between the player in possession or the player who could receive possession, and the goal.

Players will be encouraged at all times through their development, learning through positive re-enforcement



FOOTBALL PHILOSOPHY

WHO WE ARE: How do your values shape the way in which you play the game, in possession, out of possession and in transition? How do you differentiate for players' needs as they rise through the ages and formats of the game? How do you coach to make that happen?

AGES AND PHASES

What does each players capabilities, individualism and degree of craftsmanship look like across all 4 corners?

FOUNDATION PHASE (5-11)

Young players focus on developing the basic skills of football. Children get comfortable on the ball with lots of time with the ball at their feet. They should focus on having fun with the ball, demonstrating individual skill and bringing their team mates into play when they can. The early foundation phase is where coaches should be ensuring all players are involved and they should try all positions, with plenty of game time.

The younger age groups (U5-U9), should be fully focused on fun, encouragement and enjoyment.

At the older foundation age groups (U10-U11), players are starting to understand which positions they enjoy the most and which they are best at. The coaches should support children learning this and finding their way, without restricting where they play on the pitch.

The older foundation phase is where age groups with multiple teams may want to think about putting players into teams at the level they feel comfortable playing in terms of experience, physicality and ability. This means that coaches of age groups with multiple should think more carefully about which team a player enters into to ensure they have an appropriate level of play for their development journey. It's important to note that this should never be to the detriment of game-time. It's also important that players are not given an expectation that they can never move to a different team, if this suits their development more appropriately.

Getting into space and passing are introduced as concepts early on but skill is encouraged and dribbling 'time with the ball at their feet' is critical.

YOUTH DEVELOPMENT PHASE (12-16)

At this age players are building on their basic skills and really learning to play as a team and express themselves individually. Players and coaches should have a good idea of which position they enjoy and they will perhaps not be moving into different positions so regularly. Players at these age groups can potentially change physically and mentally and develop rapidly, so coaches should be aware of this.

Teams should start to have their own identity and playing style and players should start to be able to understand their role in the team and what is expected both on and off the ball.

This phase is where the children are really starting to be aware of results and they can see where their team is in the league and coaches should be cognisant of this.

By the Youth Development phase, the Club expects that age groups with multiple teams should be ensuring that players can play at an appropriate level for their current development. CTFC will support teams playing at the highest grassroots level possible, as long as this fully supports and takes into account the individual players development. Players should not be assigned to one team with the expectation that they could not either aspire to play at either a more 'competitive', or a more 'casual' level of football and all coaches should fully support this as part of player development and well-being.

The Youth Development phase should not focus on competition to the detriment of football being fun, but should promote healthy competition as a part of the fun of football.

Gamification of non-playing elements such as fitness will help the team grow and develop, but coaches should still be focusing on the players time on the ball and elements of play that lead to success in an enjoyable way.



FOOTBALL PHILOSOPHY

WHO WE ARE: How do your values shape the way in which you play the game, in possession, out of possession and in transition? How do you differentiate for players' needs as they rise through the ages and formats of the game? How do you coach to make that happen?

AGES AND PHASES

What does each players capabilities, individualism and degree of craftmanship look like across all 4 corners?

ADULT DEVELOPMENT PHASE (17-21)

In adult development phase the focus should be on team play and individuals really focusing on doing their 'job' in the team. This age should bring more maturity in play and managers should be expecting players to make their own decisions in a mature way and understand what is required of them.

Adult development teams should be playing at an appropriate level for the ability, physicality and confidence.

The adult development teams should be aware that children really are starting to become adults and so more responsibility to the players should come along at this phase of development.

The club would also like to encourage the older players to go on to be involved in football in other ways, and so will fully support Coaching Badges, Referees courses or any other way an older youth player would like to be involved at the club, or develop experience they may want to use in later life.

ADULT GAME (Open Age)

The club aims ultimately to have its own adult team, but until this is possible, CTFC aim to partner with local clubs to encourage the players to move into an appropriate level of football.



FOOTBALL PHILOSOPHY

WHO WE ARE: How do your values shape the way in which you play the game, in possession, out of possession and in transition? How do you differentiate for players' needs as they rise through the ages and formats of the game? How do you coach to make that happen?

COACHING FUNDAMENTALS

Coaching will be tailored to enable the development of all players equally and in recognition of their individual needs; technical, physical, social and psychological, as per the FA four corner model

All training in CTFC is expected to be game-based, including fitness sessions for older age groups, as identified by FA good practice

The club strives to deliver the best experience for its players through excellence in coaching and continual development based on the FA training programmes

Football should be a fun activity and so all coaches are encouraged to use all the resources they can to gamify football coaching and player development

All teams will have a FA ItC accredited coach as a minimum, and the club are working towards having at least one FA UEFA C accredited coach in each age group during or before the Under 9 season

The club strives to develop a small number of FA UEFA B coaches to support and develop coaching practices across all age groups in pursuit of coaching excellence

Players who reach high levels of performance will be encouraged to continue their development through participation in academies of excellence

Where there are multiple teams in an age group, these teams should ensure that children are playing at an appropriate level for their ability, confidence and experience, particularly by U12 'competitive' football age

The club ensures that all coaches and helpers have the appropriate accreditation, particularly those that have an impact on the safety and welfare of the member players. These include conducting the FA recommended Criminal Records Check (CRC) and the Safeguarding Children certification



FOOTBALL PHILOSOPHY

AT TRAINING



Connection: Training is a time that coaches should be building the players love of football. Coaches should focus on connecting with players and coaching the person as well as the player. Encouragement should be used at all times as a tool to help players on their development journey.



Opportunity: Focusing on activities that include the whole group and provide players the chance to experiment and develop, delivered through well designed sessions. Technical play should be enjoyable and game-driven to help players learn through enjoyment. If required (in older age groups for example), fitness training should take the form of games and game-play as recommended by the FA



Strategic: Longer term planning for how the coach would like to see their players/team develop. These can be divided into larger 'chunks' of time in order to continually re-enforce a coaching point. Coaches should be monitoring player development and ensuring that players are assigned to teams within an age group that will both encourage and support a player's development.



FOOTBALL PHILOSOPHY

WHO WE ARE: How do your values shape the way in which you play the game, in possession, out of possession and in transition? How do you differentiate for players' needs as they rise through the ages and formats of the game? How do you coach to make that happen?

ON MATCHDAY



Match day is about managers and coaches enabling their players to enjoy a match day experience



Coaching should be as minimal as possible



Encouragement should be given at all times



Positive play and behaviour should be re-enforced



Encouragement to work hard and help the team at all times

IDENTITY DEVELOPMENT PLAN

Objective	We will (Actions)	Responsibility	Timescale	Priority
Improve social engagement and promote the club further in social channels	More regular social media posts. Diversify the team able to post on social media. Review engagement stats	Social & Comms Officer	2022/23 season	
Improve and more regularly update our website content to showcase the club and increase engagement	More regular content updates. Diversify the team able to update website content. Review website traffic stats	Social & Comms Officer	2022/23 season	
Enable Chineham Tigers to be the 'go-to' club in North Hampshire	Continue to develop the club ethos as a community friendly club delivering football for all ages and abilities	Club Core Committee	2024/25 season	
Continue to promote awareness of Child Welfare issues	Social and Club campaigns. Parent, coach, helper and player awareness	Club Core Committee	2023/24 season	
Continue to promote women's and girls football in the community and wider	Advertising, encouragement, creating a safe space for players	Club Core Committee	2023/24 season	



GOVERNANCE

CORE COMMITTEE STRUCTURE



Core Committee - Roles and Responsibilities

Chairperson: Phil Colman

Having played grassroots from the age of six, Phil has always been passionate about football and in 2020, joined CTFC as a volunteer. Phil took on the position of a team manager over the course of the 21/22 season and thoroughly enjoyed stewarding the development of each player. As Chair overseeing the club's activities, Phil will work with the committee to implement the club's strategic plan and provide leadership with continuity and consistency. A key focus for Phil is to further develop collaborative working within the club and be an advocate of the football club for the local community

Vice Chairperson: Matt Kemp

Matt joined his daughter's team as a coach in 2020 when he said: "I'm happy to volunteer if you've not had anyone else". And he's not looked back since. Having played football since the age of 4 at various levels, he has absolutely loved helping the girls develop and shine and is a keen advocate of Girls and Women's football. Matt has 2 young daughters who both love playing for the Tigers. As Vice Chair, Matt will assist Phil in all aspects of the Chair duties and in particular representing the Girls side of the club. He is looking forward to the challenge: supporting the managers, players and club officials and continually learning about youth football.

Secretary & Welfare Officer (Girls): Tracy-Lee Jones

Tracy-Lee's eldest daughter has been playing in the girls team for about 5 years with her younger daughter moving over to Chineham Tigers. Both thoroughly love it and now her son has now started too. Tracy-Lee started getting involved with the club as the Child Welfare Officer (CWO) for the girls teams, in June 2020. She decided putting myself forward as the club secretary along side the CWO role was a good way to be involved and help the club

Deputy Secretary (Girls): Georgina Land-Wilkins

George joined the committee in Summer 2017 as Girls' Secretary when the girls section was first introduced and is enormously proud of how much it has expanded since then. She is currently involved in the U12 Girls side which her daughter plays for. As part of the role of Girls' Secretary, George liaises with all Girls' team coaches, handles new starter enquiries, organises kit for the teams and ensures every single player is enrolled with the team and registered with the Hampshire Girls League

Deputy Secretary (Mixed): Vicky Lockett

Vicky joined the committee in 2022 as a deputy secretary in the newly expanded committee structure. Despite not being a keen sports enthusiast, Vicky loves watching her son play for Chineham Tigers every week and recognises the enjoyment it brings him. As a highly organised and motivated individual, Vicky was keen to get more involved in the club to provide support, and now supports the club Secretary.

Welfare Officer: Rachel Kemp

Rachel's son started playing in the U6's group in April 2021 & is now in the U8's and he loves it! Rachel had absolutely no interest in football at all, but since her son started playing she hates to miss a single game & her Sundays will never be the same again. Rachel is one of the Child Welfare Officers for the club and will mainly look after the boys/mixed teams making sure she provides support to the children, managers/coaches & parents.

Roles and Responsibilities

Treasurer: Caroline Herzog

Caroline agreed to help as Treasurer of the Club early in 2016, whilst her son-in-law was the manager of the then Under 15 team. When she started there were 15 teams and around 190 players registered, and over the years the club has grown enormously. Caroline has thoroughly enjoyed helping with the finances of the Club, trying to ensure the Club has good relationships with suppliers and has a good reputation for paying invoices in a timely manner. Her focus is now on the future, looking to ensure the Club remains financially viable, while still trying to keep subscriptions as low as possible to enable as many children as possible to enjoy playing football.

Deputy Treasurer: Vivian Holbrook

Viv's son started playing for Chineham Tigers since 2018, he is now playing in the U10 mixed team, growing his confidence and resilience along the way. Whilst not a big football fan, Viv loves watching the 'Tigers' play every week, and how they have developed as a team. Viv joined the committee in 2022, with her professional background in finance tax and risk, she will support the treasurer on finance-related matters.

Social & Comms Officer: Sam Nugent

Sam has been part of Chineham Tigers since her son joined the U5s/U6s in 2016. For the last 5 years she has managed the admin for her son's age group. Since 2019 her love for organising led her to the Social secretary role and the main fundraising event Sam organises is the annual Fun Day. It is a personal challenge for Sam to raise as much money for the club as possible and to give back to the local community.

YOUTH CLUB STRUCTURE



5 – 11 PHASE

<p>PHASE LEAD COACH</p> <p>Paul Rolfe</p>	<p>SAFEGUARDING LEAD</p> <p>Rachel Kemp (Mixed) Tracy-Lee Jones (Girls)</p>
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5 – 11 PHASE TEAMS

<p>TEAM MANAGER/COACH</p> <p>U5 Mixed Phil Colman</p>	<p>TEAM MANAGER/COACH</p> <p>U6 Mixed Josh Atkin</p>	<p>TEAM MANAGER/COACH</p> <p>U7 Mixed Yellow Jack Murphy</p>	<p>TEAM MANAGER/COACH</p> <p>U7 Mixed Amber Andrew Hulton</p>	<p>TEAM MANAGER/COACH</p> <p>U8 Mixed Yellow Paul Rolfe</p>	<p>TEAM MANAGER/COACH</p> <p>U8 Mixed Amber/Gold Paul Rolfe</p>
<p>TEAM MANAGER/COACH</p> <p>U9 Mixed Yellow Stephen Kemp</p>	<p>TEAM MANAGER/COACH</p> <p>U9 Mixed Amber Robin Oakley</p>	<p>TEAM MANAGER/COACH</p> <p>U10 Mixed Yellow</p>	<p>TEAM MANAGER/COACH</p> <p>U10 Mixed Amber</p>	<p>TEAM MANAGER/COACH</p> <p>U11 Mixed Yellow Nathan English Phil Colman</p>	<p>TEAM MANAGER/COACH</p> <p>U11 Mixed Amber Stu Bartles-Smith</p>
<p>TEAM MANAGER/COACH</p> <p>U5/6 Girls Development Gordon Birch</p>	<p>TEAM MANAGER/COACH</p> <p>U7 Girls Phil Leonard</p>	<p>TEAM MANAGER/COACH</p> <p>U8 Girls Emma Whitear</p>	<p>TEAM MANAGER/COACH</p> <p>U9 Girls Dan Miller</p>	<p>TEAM MANAGER/COACH</p> <p>U10 Girls Amber Andrew Beard</p>	<p>TEAM MANAGER/COACH</p> <p>U11 Girls Amber Peder Greve</p>
<p>TEAM MANAGER/COACH</p> <p>U11 Girls Yellow Matt Kemp Jack Murphy</p>					

YOUTH CLUB STRUCTURE



12 – 18 PHASE

PHASE LEAD COACH

Paul Rolfe

SAFEGUARDING LEAD

Rachel Kemp (Mixed)
Tracy-Lee Jones (Girls)

12 – 18 PHASE TEAMS

TEAM MANAGER/COACH

U12 Mixed Amber
Matt James

TEAM MANAGER/COACH

U12 Mixed Yellow
Darren Cavell

TEAM MANAGER/COACH

U13 Mixed Amber
Mark Baldwin

TEAM MANAGER/COACH

U13 Mixed Yellow
Konrad Andrews

TEAM MANAGER/COACH

U14 Mixed Amber
Andre Wilson

TEAM MANAGER/COACH

U14 Mixed Yellow
Paul Clarke

TEAM MANAGER/COACH

U15 Mixed Mixed
Yellow
Ian Barren

TEAM MANAGER/COACH

U15 Mixed Amber
Jonathan Martin

TEAM MANAGER/COACH

U16 Mixed
Darren Cavell

TEAM MANAGER/COACH

U17 Amber
Steve Jackson

TEAM MANAGER/COACH

U18 Mixed
Dale Turpin

TEAM MANAGER/COACH

U12 Girls
Kevon Cook

TEAM MANAGER/COACH

U13 Girls
Dan Hopwood

TEAM MANAGER/COACH

U14 Girls
Emily High

TEAM MANAGER/COACH

U15 Girls
Phill Leonard

TEAM MANAGER/COACH

U18 Girls
David Wood

TEAM MANAGER/COACH

TEAM MANAGER/COACH

RISK MANAGEMENT



Use this template to help your committee make the best decisions about the future of your club.

STRENGTHS

- Large player membership in both mixed and girls teams
- Large coaching staff and volunteer team
- Effective club management structure in place
- Multiple venues to host training and matches

WEAKNESSES

- No provision for indoor training / training and matchday schedules impacted by weather conditions
- No clubhouse or single main suitable venue to house clubhouse
- Limited kit and equipment storage facilities

OPPORTUNITIES

- Make better use of club website and social channels
- Upskilling existing coaches qualifications
- Increased sponsorship opportunities for the club

THREATS

- Junior players leaving the club to access higher quality streamed teams elsewhere.
- Negative experiences of sport for young members training outdoors in cold conditions.

GOVERNANCE DEVELOPMENT PLAN

Objective	We will (Actions)	Responsibility	Timescale	Priority
Provide a management structure that ensures the club is run as a self-sufficient sustainable organisation that positively impacts the wider community and promotes integrity	Consult our members regularly and ensure that the needs and aspirations are met, enabling them to participate, thrive and enjoy being within a high quality football club. Full transparency from the Core Committee and clear lines of communications. Ensure all positions have multiple resources and there are no single points of failure.	Club Core Committee	Ongoing Annually	Critical
Ensure all teams affiliate with County FA's deadline every year and are entered into appropriate leagues	Respond to communications promptly from the FA and Leagues, attend annual meetings, check and submit paperwork on time	Club Secretary	Annually	Critical
Continue to address Risks in a meaningful way	Risk assessment, understanding of mitigation and thorough treatment of risks	Club Core Committee	Ongoing Annually	High
Abide by the rules for using the football facilities at each of the clubs facilities/venues	Respond promptly to communications and booking systems. Ensure through managers meetings and weekly scheduling communications to managers, that all teams are aware of their allocated time slots and responsibilities when using facilities	Club Core Committee	Ongoing Annually	High
Create job descriptions for all coaches and volunteers	Provide clear and precise descriptions of the responsibilities attached to all football related roles, as well as non-football-related roles in the club	Club Core Committee	Ongoing Annually	High
Ensure all club coaches have completed their FA DBS check and FA Safeguarding course and ensure all teams have at least 1 coach holding a minimum of FA Level 1	Ensure DBS checks are carried out immediately. Support new managers/coaches by helping them to enrol in safeguarding, first aid and coaching courses, with the expectation that they complete the FA Level 1 Coaching qualification within 12 months of joining the club	Club Core Committee	Ongoing Annually	Critical



FOOTBALL DEVELOPMENT

CREATING A SAFE, FUN AND INCLUSIVE ENVIRONMENT



Plan your commitments to creating a safe, fun and inclusive environment below, starting each one with 'We will...'. Use The FA Respect Codes of Conduct as a framework for how you will put these commitments into practice, and get your members and officials to contribute to them.

We will.....

Create equal opportunities to play and develop for every player and strive to make football fun and accessible for all

We will.....

Promote inclusion and focus on providing a fun, safe and welcoming environment for all players, developing their confidence, communication and resilience skills

We will.....

Provide each manager/coach with a Managers Guide, clearly setting out the clubs expectations of managers/coaches and providing information to guide and support them

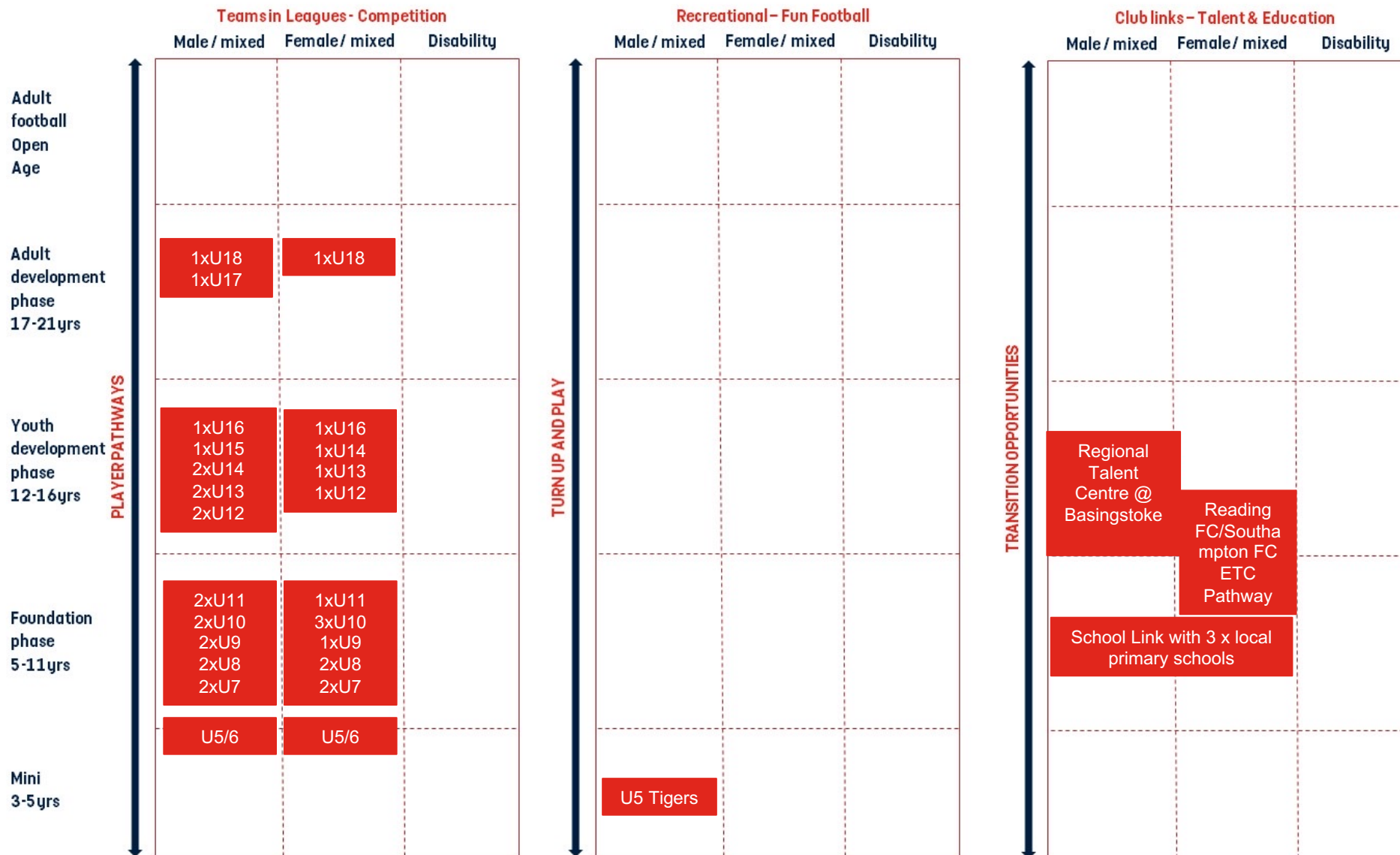
We will.....

Actively promote Respect and Fair Play utilising Players and Coaches Codes of Conduct and additional safeguarding awareness tools for parents/carers/spectators

We will.....

Meet monthly as a club committee to ensure club practices and development plans are upheld and on track

TEAMS, PATHWAYS AND OPPORTUNITIES



COACHING DEVELOPMENT PLAN

Objective	Actions	Responsibility	Timescale	Costs
Reintroduce goalkeeper training sessions	Goalkeeping coach to provide weekly training for all interested goalkeepers at the club	Lead Coach	2023/24 season	Free
Develop the Coaching structure at the Club	Established coaching plans across all sections of the Club. Encourage more diverse and game-based training sessions. Promote FA guidelines and resources such as 'The Boot Room'	Lead Coach	2023/24 season	Free
Increase the number of Level 1 and 2 qualified coaches	Encourage coaches at the football club to be ambitious in developing their coaching skills, and support them to pursue the Level 2 Award in Coaching qualification	Lead Coach	2023/24 season	£160-£600 per person
Establish coaching sessions for managers/coaches run by FA Level 2 qualified coaches	Utilise our own Level 2 coaches, in order to upskill and help all the club's managers/coaches gain awareness of new training concepts that can help to develop our players further	Lead Coach	2023/24 season	Free
Improve links with regional talent centres	Encourage members towards courses run by talent centres in Basingstoke, enabling more of our young players, as well as potential new players living locally, to access high quality football training courses that will supplement the training offered by the club	Lead Coach	Ongoing	Free
Increase the number of female coaches at the club	Encourage existing female membership at the football club to be ambitious in getting involved in and developing their coaching skills, and support them to pursue the Level 1 Award in Coaching qualification	Lead Coach	2023/24 season	£160 per person
Develop a capability to help those children with learning disabilities	Create a plan, recruit, look at potential investment, educate managers and coaches	Lead Coach	2024/25 season	Unknown



FINANCE

BUDGET OVERVIEW



Season	Cost (£)
Total Projected Income	£78,300
Total Projected Expenditure	£75,000
Annual Balance	£3,300

Additional Commentary

The clubs accounts also include additional surplus amounts for each team from previous years, totalling £26,000.

Weekly Club/Team Accounts Sheet

The club does not operate a weekly accounts sheet.

The club managers all have their own annual income and expenditure budget. Managers receive an estimated income and expenditure for the year based on player fees and any other known income, with estimated costs for main deductions such as affiliations, league registrations, pitches hire, trophies, training, ref fees. They also manage the costs for kit/footballs/equipment etc out of their budget balance.

INCOME AND EXPENDITURE STATEMENT AT 30 April 2022

SEASON 2021/22		
INCOME		
Subscriptions income		58,846.68
	Sponsorship	5,294.35
	Fundraising	1,883.69
	Tea/coffee stalls	1,549.43
	Grants	600.00
	Training collection	635.00
	Tournament/kit collection	1,926.02
	Donations	78.18
	Other	349.50
Total other income		12,316.17
TOTAL INCOME		71,162.85
EXPENDITURE		
	Pitch Hire	35,378.47
	Pitch – Maintenance	997.63
Total Facilities		36,356.10
	FA Club Registration	55.00
	FA Team Affiliation	88.00
	FA Cup Competitions	670.00
	FA Public Liability	30.00
	Personal Accident Insurance	607.25
	League Transfer Fees	0.00
	League Entry Fees	613.00
	PHYL Registration Forms	312.00
	PHYL Annual Subs	416.00
	PHYL N Hants Affiliation	0.00
Total Registrations		2,791.25
	Coaching Training Courses	1,815.00
	CRB/First aid/Safeguarding	1,100.00
Total Coaches Training		2,915.00
	Trophies	1,901.63
	Hall Hire	21.00
Total Presentation Day		1,922.63
	Kit	8,098.32
	Footballs	2,573.81
	Goals	214.30
	Misc Equip (First Aid Kit etc)	1,200.37
Total Equipment		12,086.79
	Management meetings	0.00
	Referee Fees	3,725.00
	Fines	736.75
	Bursary	622.00
	Sundries (bank fees etc)	136.36
	Subscription Refunds	260.00
	Tournament Entry Fees	643.55
	CTFC Website Annual Fees	198.00
	Fundraising money spent	97.62
Total Other		6,419.28
TOTAL EXPENDITURE		62,491.05
INCOME/IOSS		8,671.80



SUSTAINABLE CLUB GROWTH

The club maintains an external website ([www. https://www.chinehamtigersfc.co.uk](https://www.chinehamtigersfc.co.uk)) with MyClubPro registration portal and a social media pages which are used to publicise events and communicate information to members.

The MyClubPro portal is utilised to register new players or to re-register returning players and make it easier for players/parents to engage with the club. There is still some work to do to 'digitize the club' fully. Club information is updated regularly by the clubs' administrators. Team managers also use communication/facility management systems such as Spond and Team Up.

Annual player fees are continually reviewed to ensure they are competitive but not out of alignment with other sports offers in the community, since accessibility is the main focus for the club. Chineham Tigers facilitates over 35 weeks of training and matches, league affiliation, insurance, match shirts and other training equipment provided, all for a relatively cheap annual fee ranging between £100-£150 across the different age groups (increased training facility cost for older age groups). As part of our commitment to making football accessible for all, we have bursaries available to subsidize fees, in part or full, depending on the case.

Other sports/activity clubs in the local community are significantly higher in cost, the club is confident it provides great value and accessibility.

SPONSORSHIP PLANNING



Age group	Sponsor Partner	Amount and duration	Sponsor contact	Tactic to keep them updated	Renewal	Other commitments
<i>EXAMPLE: Adult male 1st team</i> U7 Mixed	<i>Golden Lion</i> Basingstoke Gas & heating Services, Best of Flooring, Howdens Blyfleet	<i>£500 per season for two seasons</i> TBC	<i>Name Email</i> TBC	<i>Monthly email, email newsletter</i> Letter	<i>Due June 2023 Approach April 2023</i> N/A	<i>Shout out on Twitter</i> Logo on CTFC website
U8 Mixed	Dadson & Butler	£650 one-off payment	James Workman james@dadsonandbutler.co.uk	Letter	N/A	Logo on CTFC website
U11 Girls	Kemp Consulting LTD	£650 & £780 over 2 seasons	matt@kempltd.co.uk	Letter	n/a	Logo on CTFC website
U11 Mixed	The Yard	£500 one-off payment	Anna Winter anna@chiltonmanorfarm.com	Letter/Team Photo	N/A	Logo on CTFC website
U12 Girls	Trident Electrical Services	£300 one-off payment	Gary Bedford garybedford@tridentelectrical.com	Letter	N/A	Logo on CTFC website
U12 Girls	Chisel Construction	£700 one-off payment	Duncan Watt duncan@chiselconstruction.co.uk	Letter/Team Photo	N/A	Logo on CTFC website
U13 Girls	Premier Group Recruitment	£400 one-off payment	Andrew Thorning athorning@pg-rec.com	Letter	N/A	Logo on CTFC website
U14 Girls	Didgidrop	£2,000 one-off payment	Matthias Sparshott matthias@didgidrop.io	Letter/Team Photo	N/A	Logo on CTFC website

SPONSORSHIP PLANNING



Age group	Sponsor Partner	Amount and duration	Sponsor contact	Tactic to keep them updated	Renewal	Other commitments
U15 Girls <i>Adult male 1st team</i>	Phil Della-Savina Carpets & Flooring	£500 one-off payment	Phil Della-Savina phildellasavina@gmail.com	Letter <i>by email, email newsletter</i>	N/A <i>June 2023 Approach April 2023</i>	Logo on CTFC website
U15 Yellow Mixed	Bradley Journet-Robins	£675 one-off payment	Bradley Journet-Robins brad@journet-robins.co.uk	Letter	N/A	Logo on CTFC website
U14 Yellow Mixed	Premium Prints	£500 one-off payment	Tony Reardon tony@premium-prints.co.uk	Letter	N/A	Logo on CTFC website
U15 Yellow Mixed	Frasers Property Ltd	£750 one-off payment	Helen Barnett helen.barnett@frasersproperty.com	Letter/Team Photo	N/A	Logo on CTFC website
U16 Mixed	Oliver's Fish & Chip Shop	£956 one-off payment	Joel Chojecki Joel_chojecki@hotmail.com	Letter/Team Photo	N/A	Logo on CTFC website
U18 Mixed	The Hairport Barbershop	£500 one-off payment	Vikki Knight Vikkiknight12@btinternet.com	Letter	N/A	Logo on CTFC website

FINANCE DEVELOPMENT PLAN

Objective	Actions	Responsibility	Timescale	Cost
Encourage more and varied fund raising	Planning and ideas to engage the club and community	Club Social Officer Club Core Committee	2023/24 season	N/A
Central Club Sponsorship	Engage Larger Corporate Sponsors, Promote the Club	Club Core Committee	2024/25 season	N/A
Introduce an online Club shop for extra kit/merchandise sales	Review and engage suitable online partner for CTFC merchandise sales	Club Core Committee	2024/25 season	Unknown
Continue to offer excellent value for money for Club members	Manage Costs for facilities and kit closely, centralise more purchasing	Chairperson Vice Chairperson	Ongoing	N/A
Improve accounting systems	Invest in accounting software	Treasurer(s) Club Core Committee	2023/24 season	Unknown



WORKFORCE AND VOLUNTEERS

WORKFORCE AND VOLUNTEERS

Chineham Tigers FC is a volunteer run club and relies heavily on people giving up their time. Therefore, it is crucial that the club continues to attract and retain a steady pipeline of volunteers to support not only coaching and managing teams but also the day to day running of the club.

The club has several key roles within its core committee that are required to make the club run smoothly. In addition, the club is fortunate to have a large volunteer workforce, that contributes time and expertise, both on and off the field.

Parents/carers of players are encouraged to support the club with at least one hour of volunteering time during the season each year which is largely focused on the club's annual end of season funday. This provides a perfect platform through which to encourage others to get involved in the future.

OUR PEOPLE



CLUB LEADERSHIP

What are the opportunities for your club leadership?

How do they reflect the diversity of your local community?

Gender profiles do represent the local community in terms of split and Chineham Tigers are lucky to have a high proportion of women in Club leadership roles.

The majority of Chineham's population is White British (86.7%), so the leadership team is roughly aligned with this. CTFC are committed to diversity and inclusion.

CURRENT

% of males in leadership roles: 30%

% of women in leadership roles: 70%

% of leaders with a disability: N/A

% of leaders that from an underrepresented community: N/A

OUR PEOPLE



COACHES AND VOLUNTEERS

What do you want people to feel when they interact with your club?

We want all club members to be proud of our club whether they are a club official, player or spectator.

We want coaches and volunteers to feel like they are making a difference in developing the member players but also providing a service to positively impact the local community.

We want everyone to feel happy and included when they think of being at a Chineham Tigers FC event.

We want people to feel engaged and positive to recommend others to get involved in the club.

We would like our club members to also have the passion and confidence to volunteer for the club, or provide their valued feedback.

The club will try to encourage more female manager/coach involvement, as this not only better represents the community, but gives the players a role model that they can look up to.

CURRENT

% of males in coaching/volunteering roles: 93%

% of women in coaching/volunteering roles: 7%

% of coaching/volunteering with a disability: N/A

% of coaches/volunteers that from an underrepresented community: N/A

VOLUNTEER DEVELOPMENT PLAN

Audience	From A to B...			
	Unaware	Interested	Involved	Invested
Young people	Current		Short term	Long Term
Active Parents and Carers	Current	Current	More engagement	Long Term
Working Professionals	Current	Unsure		
Mature Adults and Retirees	Current		Future	
Local clubs/elite clubs		Current	Future	
Sports and other related organisations	Current	Current	Future	

VOLUNTEER DEVELOPMENT PLAN

Group to be engaged: Young People	
Elements of strategy	What we will do
<p>How will you reach this group? Where are they now? Which tools will you use, or other groups or networks might you ask for support in communicating with them?</p>	<p>Advertise on Social media and in Schools and Colleges</p>
<p>What is likely to motivate this group? How will we sell volunteering to them? Think about what you might write in an advert - or say to someone that has expressed an interest.</p>	<p>Some form of return on their time</p>
<p>What is our offer to them? Describe the role or tasks you'd like them to fulfil, the level of commitment you're seeking and what kind of support, incentives or other benefits the volunteer might expect to receive.</p>	<p>Multiple approach, for differing situations:</p> <ul style="list-style-type: none"> • Coaching badges • Connection to larger/elite clubs • Work experience (e.g. Social Media)
<p>How will we manage them well to make retention more likely? With whom will they work, what level of support is likely to be required and what methods of recognition might we use?</p>	<p>Build on opportunities. Keep them involved and give them a voice in the club.</p>
<p>Any other aspects If there's anything else you think is important to include in your strategy, write it here.</p>	<p>More modern approach and giving them more opportunities to feel invested in the club.</p>

VOLUNTEER DEVELOPMENT PLAN

Group to be engaged: Active Parents and Carers	
Elements of strategy	What we will do
<p>How will you reach this group? Where are they now? Which tools will you use, or other groups or networks might you ask for support in communicating with them?</p>	<p>Advertise on Social media and get the managers to actively ask for help more</p>
<p>What is likely to motivate this group? How will we sell volunteering to them? Think about what you might write in an advert - or say to someone that has expressed an interest.</p>	<p>Making them feel like their involvement is valued. More thank-you from the club and perhaps some form of 'joining' reward'</p>
<p>What is our offer to them? Describe the role or tasks you'd like them to fulfil, the level of commitment you're seeking and what kind of support, incentives or other benefits the volunteer might expect to receive.</p>	<ul style="list-style-type: none"> • Some form of sign they are involved – a t-shirt etc • More social posts about volunteering
<p>How will we manage them well to make retention more likely? With whom will they work, what level of support is likely to be required and what methods of recognition might we use?</p>	<p>A lot more tacit acknowledgement of the contribution of volunteering to the club</p>
<p>Any other aspects If there's anything else you think is important to include in your strategy, write it here.</p>	

VOLUNTEER DEVELOPMENT PLAN

Group to be engaged: Mature Adults & Retirees	
Elements of strategy	What we will do
<p>How will you reach this group? Where are they now? Which tools will you use, or other groups or networks might you ask for support in communicating with them?</p>	<p>Advertise on Social media, get the managers to actively ask for help more. Drop-ins at local clubs/centres</p>
<p>What is likely to motivate this group? How will we sell volunteering to them? Think about what you might write in an advert - or say to someone that has expressed an interest.</p>	<p>Making them feel like their involvement is valued. More thank-you from the club and perhaps some form of 'joining' reward'</p>
<p>What is our offer to them? Describe the role or tasks you'd like them to fulfil, the level of commitment you're seeking and what kind of support, incentives or other benefits the volunteer might expect to receive.</p>	<ul style="list-style-type: none"> • Events at local community hubs • Some form of sign they are involved – a t-shirt etc • More social posts about volunteering
<p>How will we manage them well to make retention more likely? With whom will they work, what level of support is likely to be required and what methods of recognition might we use?</p>	<p>A lot more tacit acknowledgement of the contribution of volunteering to the club</p>
<p>Any other aspects If there's anything else you think is important to include in your strategy, write it here.</p>	

VOLUNTEER DEVELOPMENT PLAN

Group to be engaged: Local and/or Elite Clubs	
Elements of strategy	What we will do
<p>How will you reach this group? Where are they now? Which tools will you use, or other groups or networks might you ask for support in communicating with them?</p>	<p>Actively seek out contacts and engage with them about potential partnerships and collaboration</p>
<p>What is likely to motivate this group? How will we sell volunteering to them? Think about what you might write in an advert - or say to someone that has expressed an interest.</p>	<p>Some form of mutual collaboration benefit: more player involvement in their events and/or teams</p>
<p>What is our offer to them? Describe the role or tasks you'd like them to fulfil, the level of commitment you're seeking and what kind of support, incentives or other benefits the volunteer might expect to receive.</p>	<ul style="list-style-type: none"> • Feeding through talent to larger clubs • Social media partnership engagement • 'Selling' through parents, with benefits to club members in the form of discounts etc.
<p>How will we manage them well to make retention more likely? With whom will they work, what level of support is likely to be required and what methods of recognition might we use?</p>	<p>Success through players coming through, or increased engagement with club schemes</p>
<p>Any other aspects If there's anything else you think is important to include in your strategy, write it here.</p>	

VOLUNTEER DEVELOPMENT PLAN

Group to be engaged: Local and/or Elite Clubs	
Person or Group	What's the information they need to know, or message they need to hear? What do you want from them? Who is the best messenger, and how will it be delivered?
Your Committee / Trustees	Some form of policy update and statement about volunteering – updating the Club Development plan for example. Seeking budget and/or grants to make it happen
Your Mangers/Coaches/Committee Members	Help by highlighting that the club appreciates current volunteers and ask for them to ask for more help. About moving forward as a Club.
Your existing volunteers	Asking for their help to bring on board new volunteers or seek more. Asking for them to keep giving to their local community
Your members and players	Giving the players more awareness of what volunteers do for the club. Stressing the importance of volunteering and seeking more volunteers from older age groups
Your wider partners	Help with campaign promotion and assistance with costs, if needed. P4rhaps advertising opportunities.

VOLUNTEER DEVELOPMENT PLAN

Resource Type	What's the information they need to know, or message they need to hear? What do you want from them? Who is the best messenger, and how will it be delivered?
<p>People</p> <p>Who needs to be involved in delivering this strategy? What roles will they play?</p>	<p>All involved at the Club:</p> <ul style="list-style-type: none"> • Core Committee – understand the strategy and the actions in the short term too. Being invested in increasing volunteering • Coaches/Managers – asking for the help to be the ones to 'ask' for volunteers. Really underline how important this is for the club to function • Partners/sponsors etc – communicate to these organisations and ensure they know what the club is planning and are happy to help and support. Gain sponsorship with initiatives if possible
<p>Timeframes</p> <p>How long do you think it will take? How much time will the people identified need to devote to it? Break your plan up into key stages, if relevant.</p>	<ul style="list-style-type: none"> • Tactical/short term: 1-3 months for smaller initiatives such as Club Partnerships, Launch of Younger People schemes (Future Coaches etc), launch of t-shirts for non-coaches. Advertising on social media for new volunteers. • Strategic: Longer term schemes such as arranging workshops/club events for retirees etc. 3-9 months
<p>£ Budget</p> <p>Identify the level of budget you might need and any sources you're targeting – including funds the club might contribute and/or the FA grant. Describe your key areas of spend here, including any estimates you have at this stage.</p>	<ul style="list-style-type: none"> • Advertising on social media: £50-75 • T-shirts for volunteers: £150 • Small local events: £30-75 (depending on scale and number) • Coaching badges for young people (3 places in the short-term): £300
<p>Delivery Partners</p> <p>Is there anyone outside the club you plan to work with to make this happen? If so, list them here and describe the roles they will play.</p>	<p>Giving the players more awareness of what volunteers do for the club. Stressing the importance of volunteering and seeking more volunteers from older age groups</p>
<p>Other Resources</p> <p>Are there any other resources you might need before you can begin? These might be something intangible (like information) or more solid (like uniforms).</p>	<p>Time from volunteers across the club</p>

VOLUNTEER DEVELOPMENT PLAN

Success Measure	Description Target or Monitor
Young coach scheme: 3 new young coaches involved	Target: 1-2 in the next 6 months, 1-2 per season Monitor: This will be monitored via a spreadsheet
Larger local/elite Club partners: Minimum 1 in the next 3 months	Target: 1-2 in the next 6 months, continual engagement in future seasons Monitor: This will be monitored via committee meetings
Retiree/older age groups volunteers: Longer term aim is to gain a small group actively involved in the club (3-7?)	Target: 1-2 in the next 9 months, 1-2 per season Monitor: This will be monitored via committee meetings/spreadsheet
Active parents/carers: Target is to get 3 to run the fun day every year and be temporary Core Committee Members	Target: 3 in the next 4 months, 3 per season Monitor: This will be monitored via committee meetings

VOLUNTEER DEVELOPMENT PLAN

WOMEN AND GIRLS

Level of Engagement	Guiding Definition	Tick / Make Notes
Unaware	Though we have women and girls participating in our club, none or very few tend to get involved as volunteers.	We will continue to encourage girls to participate in football. We also want to try to get more women to 'Step over the sidelines' and become coaches.
Interested	We have noticed increased interest in volunteering, particularly around the supporting the playing side of the club, but we have yet to engage women and girls significantly.	We do have women who are interested and we need to better provide the tools for involvement.
Involved	Women and girls are an active and visible part of our volunteer workforce, especially at playing level where the success of the Lionesses is inspiring a new generation of coaches and wider volunteer support for making the game happen for women and girls in our club.	We have a lot of Girls involved with the club and playing, many are invested . Note that the Core Committee membership make-up is: Female: 5 Male: 2
Invested	Women and girls are active and visible at every level of our volunteering programme – on the field, behind the scenes and in our governance. They're integral to running the club and provide great role models for our female players, with a notable positive effect on club culture and enhanced our reputation for inclusivity in the community.	We have a reasonable high level of invested female club members, but we will continue to encourage this actively

VOLUNTEER DEVELOPMENT PLAN

PEOPLE WITH DISABILITIES

Level of Engagement	Guiding Definition	Tick / Make Notes
Unaware	We have no or very few volunteers with disabilities or wider impairments, and our assumption is that such individuals are unaware of any opportunities to volunteer with the club.	Currently the club cannot offer this service, but the Core Committee are actively seeking a club to partner with, so we can promote more involvement in football for those with disabilities, within the community
Interested	We have noticed some interest in volunteering from players/members with a disability, but we have yet to really engage them.	We are encouraging managers/coaches to participate in coaching and learning initiatives by the FA, including mental health
Involved	People with disabilities are an active and visible part of our volunteer workforce, especially at playing level where they play a strong supporting role in helping our other members and players to be active.	
Invested	People with disabilities are active and visible at every level of our volunteering programme – on the field, behind the scenes and in our governance. They're integral to running the club and provide great role models for our disabled participants, with a notable positive effect on club culture and enhanced our reputation for inclusivity in the community.	

VOLUNTEER DEVELOPMENT PLAN

BLACK AND MINORITY ETHNIC (BME) GROUPS

Level of Engagement	Guiding Definition	Tick / Make Notes
Unaware	Though things are different on the playing side, we currently have no or very few volunteers from BME communities. Our assumption is that these individuals are unaware of opportunities to volunteer with the club.	
Interested	We have noticed some interest in volunteering from players/members and active parents/carers, but we have not yet successfully engaged them in a meaningful way.	There is a community in Chineham that is growing of BAME individuals. The Club is seeking to engage with this community and seek to offer involvement in football activities where it can.
Involved	People from BME communities are an active and visible part of our volunteer workforce, especially at playing level where they reflect and provide positive role models for the diversity we see in our teams and players.	
Invested	People from BME communities are active and visible at every level of our volunteering programme – on the field, behind the scenes and in our governance. They're integral to running the club, positively influence club culture and have enhanced our reputation for inclusivity in the local community.	



FACILITIES

FACILITIES

The club does not have its own dedicated home ground with associated clubhouse facilities, nor does it have access to one single suitable venue to host a clubhouse. The club instead benefits from having access to a variety of local venues to host home matches and other club and community events.

Each facility utilised by the club will include standard access to amenities such as parking and toilets; correct pitch sizes and goalpost dimensions. The club is fortunate to have access to both grass and 3G venues, improving our ability to host the volume of training sessions/matches required across all age groups and increasing accessibility & resilience during the winter periods.

The Core Committee are committed to improving the quality and access to existing football facilities at the club. This includes the provision and maintenance of existing equipment and the ability to store all equipment in a secure and housed location.

The Core Committee are mindful of addressing the challenge of increasing costs for hiring facilities, against the core principle of providing value and accessibility to existing and new members; as such facilities remains a top priority.



Information for visiting teams to Sherfield Park Community Centre

Venue Name	Sherfield Park Community Centre (SPCC)
Venue Address	Sherfield Park Community Centre Sunwood Drive Sherfield on Loddon Hook RG27 0FP
What3Words Location ¹	Bonnet.crunched.raven

COVID-19 Guidance	
Government	<ul style="list-style-type: none"> All attendees must adhere to all current government advice and guidance related to Covid-19.
FA	<ul style="list-style-type: none"> All attendees must adhere to all current FA advice and guidance related to Covid-19.

First Aid Equipment	
Item	Location
Defibrillator (AED)	Side of community centre by the kitchen door. (Football pitch side).
First Aid Kit	Brought to the football activity by the visiting team.

Other Healthcare Information	
Access for Ambulance	Via Car Park at side of the pitches.
Nearest Hospital Address	Basingstoke and North Hampshire Hospital Aldermaston Road Basingstoke Hampshire RG24 9NA
Directions from SPCC	<ul style="list-style-type: none"> The hospital is located on the A340, Aldermaston Road in Basingstoke. Take Crockford Ln, Lime Tree Way and Crockford Ln to A33 in Chineham. Continue on A33. Drive from Ringway N/A339 follow the Hospital signs from the Ring Road and Aldermaston Rd/A340 to Basingstoke.
Journey time to Hospital	Approximately 15 minutes depending on traffic conditions.

Additional Information	
Parking areas	<ul style="list-style-type: none"> Exit the roundabout with the community centre directly in front of you and turn left into the bottom car park by the side of the pitches. Please do not use the top car park in front of the community centre as this is reserved for indoor activities. The NISA local shop is situated on the roundabout and is available for drinks and refreshments. Please only park in their car park for the period when you are purchasing goods and not for the duration of the match.

CTFC Information Pack for Visiting Teams

Sherfield Park Community Centre

Parking considerations	<ul style="list-style-type: none"> The car park area is narrow so please take great caution as you drive in as other users of the facilities may be driving or walking in this area. If the bottom car park is full, please exit and find a parking area in the immediate vicinity to the community centre. Please ensure that you park legally and responsibly as this a residential area, and we must avoid causing offence to those living in or visiting the area.
Changing rooms, toilets, and dogs.	<ul style="list-style-type: none"> The toilet facilities can be accessed via the back door by following the path down the left side of the centre from the pitches (where the goals are stored). Ask anyone associated with the home team if you are unsure where they are located. Please do not access the community centre at the front to access the toilets to avoid bringing dirt into the main centre facilities. Changing rooms are not provided, if this causes a concern, please raise it a few days before the match to see if a solution can be reached. Dogs are welcome but please keep them on a lead whilst on the pitch area within the boundary of the metal fences. Dogs can be left off the lead immediately behind the metal fence towards the trees at the back.

CTFC Kit	
Colour	<ul style="list-style-type: none"> Yellow or Amber shirts with black trim. Black shorts and socks. <p>Please advise of any potential clash of colour a few days in advance so that an alternative can be worn.</p>

¹What3Words is an app used by the emergency services to pinpoint a caller's exact location – you can download from all major app stores.



Information for visiting teams to The Vyne School

Venue Name	The Vyne Community School
Venue Address	The Vyne Community School Vyne Road Basingstoke Hampshire RG21 5NU
What3Words Location ¹	Food.fire.give

COVID-19 Guidance	
Government	<ul style="list-style-type: none"> All attendees must adhere to all current government advice and guidance related to Covid-19.
FA	<ul style="list-style-type: none"> All attendees must adhere to all current FA advice and guidance related to Covid-19.

First Aid Equipment	
Item	Location
Defibrillator (AED)	Outside main reception of the school (next to the 3G pitches and toilet facilities)
First Aid Kit	Brought to the football activity by the visiting team.

Other Healthcare Information	
Access for Ambulance	Via Car Park
Nearest Hospital Address	Basingstoke and North Hampshire Hospital Aldermaston Road Basingstoke Hampshire RG24 9NA
Directions from Vyne	<ul style="list-style-type: none"> The hospital is located on the A340, Aldermaston Road in Basingstoke. Turn right out of the school onto Vyne road, then follow the road round onto Darlington road. Turn right onto Sherbourne Road, then left onto Oakridge Road. At the Aldermaston Road roundabout, take the third exit onto the A340. Follow signs into entrance of Hospital.
Journey time to Hospital	Approximately 5 to 10 minutes depending on traffic.

Other Information	
Parking areas	<ul style="list-style-type: none"> There are two car parks available to use, one is the main school car park, and the other is directly outside the 3G. They are both accessed through the main entrance to the school grounds. There is also some parking on the grass to the right of the 3G car park.

CTFC Information Pack for Visiting Teams

The Vyne School



Parking considerations	<ul style="list-style-type: none"> The car park is single track therefore please use a low speed and use caution when entering and exiting. Please ensure that you park legally and responsibly.
Changing rooms, toilets & dogs	<ul style="list-style-type: none"> Changing rooms are not typically available, so if this is an issue, please advise a few days in advance to see if a solution can be reached. Teams should typically arrive ready to play. Toilets are available by the main reception area near the 3G facility. Dogs are not permitted anywhere in the school grounds.

CTFC Kit	
Colour	<ul style="list-style-type: none"> Yellow or Amber shirts with black trim. Black shorts and socks. <p>Please advise of any clash in colour of kit a few days in advance so alternative colours can be worn.</p>



Information for visiting teams to Everest

Venue Name	Everest Community Academy
Venue Address	Everest Community Academy Oxford Way Basingstoke Hampshire RG24 9UP
What3Words Location ¹	Share.tent.backs

First Aid Equipment	
Item	Location
Defibrillator (AED)	In the reception area of the sports centre (go to the left of the building behind the 3G pitches, the reception is a short way up on the right).
First Aid Kit	Brought to the football activity by the visiting team.

Other Healthcare Information	
Access for Ambulance	Via Car Park
Nearest Hospital Address	Basingstoke and North Hampshire Hospital Aldermaston Road Basingstoke Hampshire RG24 9NA
Directions from SPCC	<ul style="list-style-type: none"> The hospital is located on the A340, Aldermaston Road in Basingstoke. Turn right out of the school onto Oxford Way. Turn left onto Banbury Way, then continue onto Chineham Lane. Continue on the A30 till Black Dam roundabout. Turn right onto Popley Way At the Aldermaston Road roundabout, take the 5th exit onto A340. Follow signs into entrance of Hospital.
Journey time to Hospital	Approximately 8 to 10 minutes depending on traffic.

Other Information	
Parking areas	<ul style="list-style-type: none"> There is a single car park next to the 3G pitches with plenty of parking space.
Parking considerations	<ul style="list-style-type: none"> Please follow the one way system in place. Please ensure that you park legally and responsibly.
Changing Rooms / Spectators / dogs	<ul style="list-style-type: none"> Changing rooms are typically not provided and teams should arrive ready to play. If facilities are required, please notify a few days in advance so that arrangements can be made. If shelter is needed due to weather conditions, head to the sports centre reception and ask for guidance.

CTFC Information Pack for Visiting Teams

Everest Academy



	<ul style="list-style-type: none"> Toilet facilities are located near to the sports centre reception. Follow the path to the left of the large school building behind the 3G pitches and the reception will be on your right. Spectators may stand on the concrete path at the side of the 3G pitch but not on the playing surface. Dogs are not allowed in the school grounds.
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CTFC Kit	
Colour	<ul style="list-style-type: none"> Yellow or Amber shirts with black trim. Black shorts and socks. <p>Please advise of any potential clash of colour a few days in advance so that an alternative can be worn.</p>

¹What3Words is an app used by the emergency services to pinpoint a caller's exact location – you can download from all major app stores.



Information for visiting teams to Queen Mary's College (QMC) 3G Pitch

Venue Name	Queen Mary's College (3G Football Pitch)
Venue Address	Queen Mary's College Cliddesden Road Basingstoke RG21 3HF
What3Words Location ¹	Locate.fake.metro

COVID-19 Guidance	
Government	<ul style="list-style-type: none"> All attendees must adhere to all current government advice and guidance related to Covid-19.
FA	<ul style="list-style-type: none"> All attendees must adhere to all current FA advice and guidance related to Covid-19.

First Aid Equipment	
Item	Location
Defibrillator (AED)	Sports Centre Reception
First Aid Kit	Brought to the football activity by the visiting team.

Other Healthcare Information	
Access for Ambulance	Via car park by sports centre.
Nearest Hospital Address	Basingstoke and North Hampshire Hospital Aldermaston Road Basingstoke Hampshire RG24 9NA
Directions from Queen Mary's College	<ul style="list-style-type: none"> The hospital is located on the A340, Aldermaston Road in Basingstoke. Turn right onto Cliddesden Road Take 1st exit at Golden Lion roundabout onto Grove Road. Take 1st exit at Ventura roundabout onto Hackwood Road (A339) Take 3rd exit at Hackwood roundabout onto Ringway (S/A30) Use left lanes to take 1st exit at junction to remain on Ringway (S/A30) Stay on dual carriageway immediately using right 2 lanes. Take A340 exit towards Aldermaston. At the roundabout, take the 4th exit onto A340. Follow signs into entrance of Hospital.
Journey time to Hospital	Approximately 12 minutes depending on traffic.

Other Information	
Directions to pitch	<ul style="list-style-type: none"> Head towards the sports centre but take the path to the right to go behind the building and you will see the 3G pitch on the right.
Spectators	<ul style="list-style-type: none"> Spectators are not allowed onto the 3G and are expected to watch on the bank immediately in front of the pitch.

CTFC Information Pack for Visiting Teams

Queen Mary's College



Parking areas	<ul style="list-style-type: none"> See separate guidance for parking nearest the 3G pitch. There are alternative car parks at the college, the one in front of the sports centre is near to the pitch. The car parks furthest from the entrance are closest to the 3G pitch which is at the far end of the campus.
Parking considerations	<ul style="list-style-type: none"> Please ensure that you park legally and responsibly and comply with designated speed limits and guidance covered by the signage.
Changing Rooms / Toilets / dogs	<ul style="list-style-type: none"> The toilet facilities are open for use and are in the sports centre near to the 3G pitch. Changing facilities are available in the sports centre. Dogs are not allowed at the location.

Chineham Tigers Home Kit – please advise immediately of a potential clash	
Shirt	Amber or yellow with black trim.
Shorts and Socks	Black

¹What3Words is an app used by the emergency services to pinpoint a caller's exact location – you can download from all major app stores.



Information for visiting teams to Mapledurwell Recreation Ground

Venue Name	Mapledurwell Recreation Ground
Venue Address	Mapledurwell Recreation Ground Greywell Road Mapledurwell Basingstoke RG25 2LW
What3Words Location ¹	Chefs.paid.arch

COVID-19 Guidance	
Government	<ul style="list-style-type: none"> All attendees must adhere to all current government advice and guidance related to Covid-19.
FA	<ul style="list-style-type: none"> All attendees must adhere to all current FA advice and guidance related to Covid-19.

First Aid Equipment	
Item	Location
Defibrillator (AED)	Side of the village hall. (White Building)
First Aid Kit	Brought to the football activity by the visiting team.

Other Healthcare Information	
Access for Ambulance	Via Car Park (in the gap in the fence immediately on the left).
Nearest Hospital Address	Basingstoke and North Hampshire Hospital Aldermaston Road Basingstoke Hampshire RG24 9NA
Directions from Mapledurwell	<ul style="list-style-type: none"> The hospital is located on the A340, Aldermaston Road in Basingstoke. Head west on Greywell Rd towards Tunworth Rd Turn left onto the A30 Continue on the A30 till Black Dam roundabout. Turn right to join A339 (ring road). Take A340 exit towards Aldermaston. At the roundabout, take the 4th exit onto A340. Follow signs into entrance of Hospital.
Journey time to Hospital	Approximately 11 minutes depending on traffic.

Other Information	
Parking areas	<ul style="list-style-type: none"> There is one single car park which is for the sole use of the football pitch, with plenty of parking space. If approaching from the A30, the entrance will be on your left, it is slightly concealed so we advise you travel along that stretch of road cautiously.
Parking considerations	<ul style="list-style-type: none"> The car park surface is shingle so please take greater caution as you drive in to reduce the skid risk.

CTFC Information Pack for Visiting Teams

Mapledurwell Recreation Ground



	<ul style="list-style-type: none"> Please ensure that you park legally and responsibly.
Changing Rooms / Toilets / dogs	<ul style="list-style-type: none"> Changing rooms are available but are also used for storage. Please provide a few days' notice if you would like to use them. Teams should arrive in their match kit. The toilet is located to the side of the changing rooms (not inside). Dogs are allowed at the location but should be always under control before, during and after the game.

CTFC Kit	
Colour	<ul style="list-style-type: none"> Yellow or Amber shirts with black trim. Black shorts and socks. <p>Please advise of any potential clash of colour a few days in advance so that an alternative can be worn.</p>

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PITCH / 3G HIRE SCHEDULE



REGULAR Weekly Bookings -VYNE		Age Group	QUART ER £25	HALF £39	HALF (1.5hrs) £58.50	FULL £56	FULL (1.5hrs) £84	No.of participants		NOTES FOR ANY CHANGES
								Males	Females	
Mon 1/2 pitch	18:00-19:00	U16 Girls		1					18	
Mon 1/4 pitch	18:00-19:00	U14 Girls	1						17	1/2 pitch instead of 1/4 pitch if possible - not possible currently
Tues 1/2 pitch	19:00-20:00	U13		1				27		Full pitch instead of 1/2 pitch - not possible currently
Thurs 1/2 pitch	18:00-19:00	U11A /U11Y		1				25		
Thurs 1/2 pitch	20:00-21:30	U17A			1			17		
Fri 1/2 pitch	17:00-18:00	U10		1				21		
Fri full pitch	18:00-19:00	U12A/U7				1		15/20		
Fri full pitch	19:00-20:00	U15/U14A				1		20/15		Would like the extra half hour for the U14A team, but only hour for U15 team
Friday 1/2 pitch	20.00 -20.30	U14A		1				15		
Sun 1/2 pitch	09:00-10:00	U5/U6		1				15		
Sun full pitch	10:00-11:00	U6/U7/U8/U9				1			15/15/12	
Sun 1/2 pitch	11:00-12:00	U10/U11/U12		1					25/13/13	Full pitch if possible - Sharon to advise
Saturday matchplay	12:00-14:00	U16/U17A						2 x teams		Would like to book every week from September if possible - booked
Grass 9x9 matchplay	09.30- 11.00	Girls U11/U12							2 x teams	Would like to book every week from September if possible - booked
Grass 11x11 matchplay	10.00 - 12.00	Girls U13/U14/U16							2 x teams	Would like to book every week from September if possible - booked
Sunday matchplay	12:00-16:00	U17G/U18A/U16						2 x teams		Would like to book every week from September if possible - booked
Grass 9x9 matchplay	12-13.30	U11/U12A/U12Y						2 x teams		Would like to book every week from September if possible - booked
Grass 11x11 matchplay	12 -14.00	U15						2 x teams		Would like to book every week from September if possible - booked

REGULAR Weekly Bookings - Everest		Age Group	THIRD	HALF	HALF (1.5hrs)	FULL 3x3	FULL (1.5hrs)	No.of participants		NOTES FOR ANY CHANGES
								Males	Females	
Tues 1/3 pitch	19.00-20.00	U17G	1						15	Full pitch if poss - not poss
Friday Full	17.30 - 18.30	U8/U9				1			18/19	
Friday 1/3	18.30 - 19.30									
Friday 1/3	19.30 to 20.00									
Sunday matchplay 11/11	12:00-14:00	Mapledurwell overflow								

PITCH / 3G HIRE SCHEDULE



REGULAR Weekly Bookings - Winklebury		Age Group	THIRD	HALF	HALF (1.5hrs)	FULL	FULL (1.5hrs)	No.of participants		NOTES FOR ANY CHANGES
								Males	Females	
Weds	17.00 - 18.00	U13 Girls		1					16	
Weds	20.00- 21.00	U14 Y		1				15		
Weds	21.00 - 22.00	U18 A		1				17		

REGULAR Weekly Bookings - QMC		Age Group	THIRD	HALF	HALF (1.5hrs)	FULL 3x3	FULL (1.5hrs)	No.of participants		NOTES FOR ANY CHANGES
								Males	Females	
Friday	18.30 - 19.30	U16	2						29	
Friday	18.30 - 19.30	U12B	1						11	
Sunday Matchplay	11.30 - 12.30	U9/U10				1				

REGULAR Weekly Bookings - Mapledurwell		Age Group						No.of participants		NOTES FOR ANY CHANGES
Matchplay								Males	Females	
Saturday	various times	U13/U14 Girls								
Sunday	various times	U13A/U13Y/U14A/U14Y mixed								4 x teams, some will need to play at Everest or the Vyne

REGULAR Weekly Bookings - SPCC		Age Group						No.of participants		NOTES FOR ANY CHANGES
Matchplay								Males	Females	
Saturday	various times	U7-U12								
Sunday	various times	U7-U12								4 x teams, some will need to play at Everest or the Vyne

EXAMPLE HOME MATCH SCHEDULE



Note: SPCC times given are for KO, all others are the booking times of the venue as other clubs may be hiring the pitches before or after.

Note: strikethrough denotes a postponed or cancelled match

Saturday {DATE}

Venue	Time	Team
Vyne 3G	12:00 to 14:00	U16 Amber
Mapledurwell	TBA	U13 Amber
Vyne grass 11 aside		no matches
SPCC - pitch 1	09:00	U9 Girls
SPCC - pitch 3	10:00	U10 Girls Yellow
SPCC - pitch 1	11:00	U8 Girls

Maple times to be agreed between managers

SPCC Grass Pitches

Pitch 1	Nearest community Centre - 7 aside and 5 aside
Pitch 2	Middle pitch - 9 aside
Pitch 3	Furthest pitch near playground - 7 aside and 5 aside

Please stick to the pitch allocated and the KO times given.
 In muddy weather keep the paths clean by using bottom exit by car park.
 Sweep the footpath between the pitches and the centre clear of any mud.
 Reset the alarm for the centre if you are last team to use the pitches.
 Ensure gate and door to changing rooms / toilet is locked before you depart.
 Park in the bottom car park and encourage local residents to walk or bike.
 Keep emergency exits to building free at all times and do not block with goal storage.

Vyne Grass

Nets and corner flags to be collected from reception (bring steps if needed).
 Always take nets down at end unless another match follows immediately after.

Vyne 3G

Only moulded studs on playing surface (no flats, trainers, screw in studs, etc).
 Do not enter pitch area before allotted time and leave by the finish time.
 Put goals back in the recess areas at the end of the session (do not leave on pitch).
 Spectators to remain off the playing surface and behind the green metal fence.

Everest 3G

Moulded studs only on the playing surface.

QMC 3G

Take 12 x 6 goals with you and cone out pitch accordingly for 5 and 7 aside.
 Moulded studs only on the playing surface.
 Spectators to remain outside fence around pitches.
 Refer to the parking instructions provided separately.

Mapledurwell Grass 11 aside pitch

Ensure everything is locked up before departure (barrier, changing rooms, toilet).
 Clean toilet and turn off water before leaving.
 If cleaning materials are used up, bring new ones on return.
 All teams playing regularly at venue (U13 & U14) must help with linemarking.

Sunday {DATE}

Venue	Time	Team
SPCC - pitch 1	09:00	U8 Amber
SPCC - pitch 2	10:30	U11 Amber
SPCC - pitch 2	12:00	U12 Yellow
QMC 3G	10.30 to 12.30	U9 Amber
QMC 3G	10.30 to 12.30	U9 Yellow
Mapledurwell	TBA	U13 Yellow
Mapledurwell	TBA	U14 Amber
Everest 3G	12:00 - 14:00	Available for use
Vyne 3G	14:00 - 16:00	U18 Amber
Vyne Grass 9 aside	Under repair	

Note: QMC is now booked 10:30 to 12:30

FACILITIES DEVELOPMENT PLAN

Objective	Actions	Responsibility	Timescale	Cost
Recruit Kit & Equipment Officer	Communicate with club membership and engagement with wider community base	Club Core Committee	2022/23 season	Free
Continue to expand the facilities portfolio	Periodic checks on venue availability and cost	Club Core Committee	2023/24 season	Unknown
Improve state of equipment for matches such as goals, corner flags and respect lines	Refurbish equipment on a regular basis	Kit & Equipment Officer	2023/24 season	Unknown
Provision of storage shed / container for equipment	Agree storage solution with Facility Manager, identify suitable equipment, purchase and locate in the existing storage area	Kit & Equipment Officer	2023/24 season	Unknown



COMMUNITY

IDENTIFYING YOUR COMMUNITY



Population size of nearest city/town/village:

Approximately 10,000

% of boys in our club: 67% (290 players)

% of girls in our club: 33% (138 players)

% of participants with a disability: -

% of underrepresented groups: -

Faiths represented in our club:

The club currently does not record within its membership the different faiths of its players and club officials.

Schools within our locality:

Four Lanes Infant & Junior School

Great Binfields School

Bramley School

Further education and higher education within our locality:

Basingstoke College of Technology

Potential community and partner organisations within our locality:

Basingstoke Soccer Centre

COMMUNITY EVENT PLANNER



Brief description of proposed event:

Chineham Tigers FC Family Funday - An end of season awards and fun family day event for the clubs membership and a fundraising event for the club. Day to include team awards ceremonies, sports and games activities, inflatables, food/drink and merchandise stalls, music and lots more.

Why:

To provide an end of season awards and fun family day event for the clubs membership; to promote the club locally and provide a community event; to generate additional fundraising for the club

What:

Family fun day including team awards ceremonies, range of sports and games activities, inflatables, multiple food/drink and merchandise stalls, music

When:

Saturday 24th June 2023

Who:

Club Membership (Players, Parents/Carers, families) and the wider local community

Venue:

Sherfield Park Community Centre

Volunteers:

Club Core Committee, Managers/Coaches, Club Membership (Player & Parents/Carers), Community Volunteers, Local Businesses

Cost:

Approx £2,500

COMMUNITY DEVELOPMENT PLAN

Objective	Actions	Responsibility	Timescale	Cost
Engage large local football clubs to offer Club Members engagement opportunities	Research and engagement with local PL/WSL teams	Chairperson Vice Chairperson	2023/24 season	Free
Continue to promote women's and girls football in the community and wider	Advertising, encouragement, creating a safe space for players	Club Core Committee	2023/24 season	Free
Drive social engagement in the community	More regular social media posts. Diversify the team able to post on social media. Review engagement stats	Social & Comms Officer	2023/24 season	Free



MARKETING AND COMMUNICATIONS

SOCIAL MEDIA ENGAGEMENT

What do we use it for?

- To publicise events and good news stories including on field success
- To communicate information and updates to our membership and the local community
- To recruit new players and volunteers to the club

How often do we post?

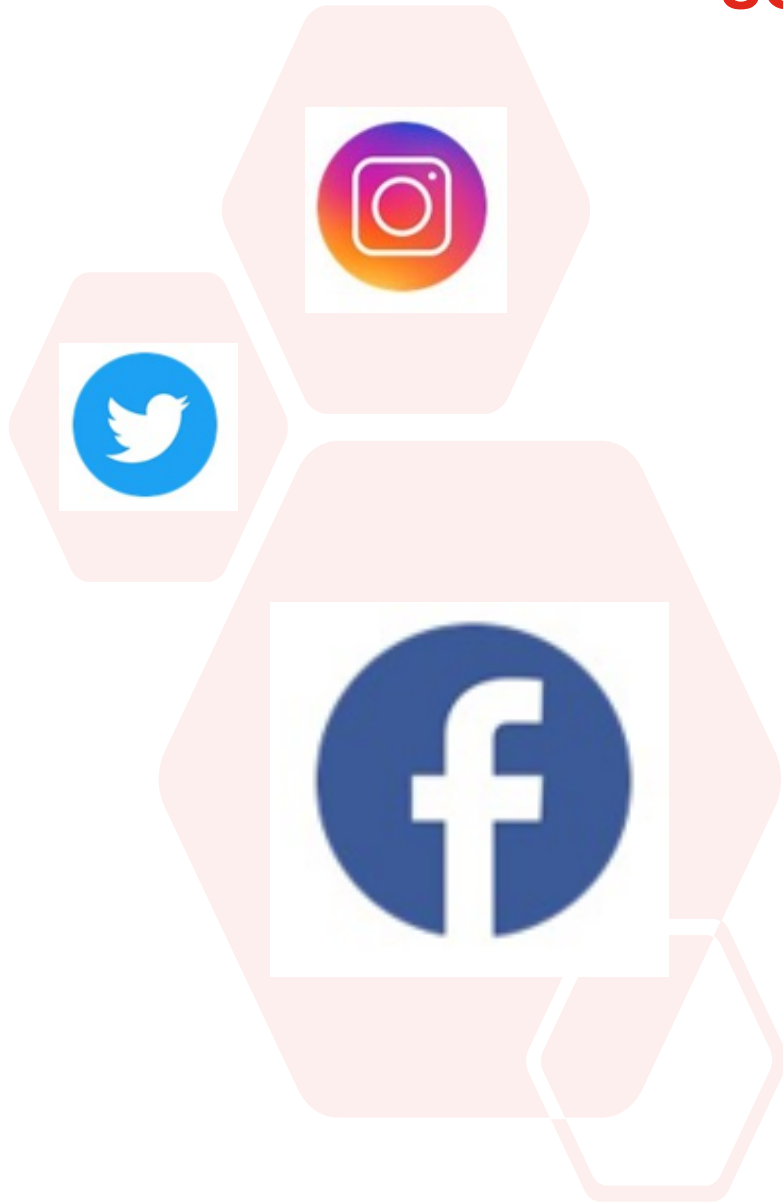
- On a daily basis throughout the week

Who is our target audience?

- Our existing membership
- Members of the local community
- Potential new members or volunteers

What is our tone of voice?

- Positive
- Polite
- Respectful



COMMUNICATIONS PLANNER



Targeted/seasonal communications on all club channels to promote events



Periodic communications to promote partner affiliations and their seasonal events



Fortnightly communication on all club channels showcasing a different team each time



Periodic communications focusing on member and volunteer recruitment



Periodic communications to promote Home Nation football matches

MARKETING & COMMUNICATIONS DEVELOPMENT PLAN

Objective	Actions	Responsibility	Timescale	Cost
Collaborate with other local organisations to raise awareness of the club and for the benefit of the community	Engage with local youth services such as youth clubs and scout/guides groups, and local businesses providing them exposure and support to the club on our annual Family Fun Day.	Social & Comms Officer	2023/24 season	Free
Communicate to parents and players on a more regular basis	Fortnightly-Quarterly communications promoting achievements on the pitch and details of what's going on at the club and its affiliated partners	Social & Comms Officer	2023/24 season	Free