

# COMMERCIAL SPONSORSHIP BROCHURE



## About the Club

Saltash United is proud to stand at the heart of football in the town, welcoming thousands through the Kimberley gates each season. Since 1946, Kimberley Stadium has been home to the Ashes and remains one of the best-known non-league venues in Cornwall. Today, the club runs four senior sides and is affiliated with Saltash United Juniors, who provide football for more than 300 young players across 23 teams. Backing Saltash United means more than just visibility for your business. Our branding and identity – built around the Saltash DNA and inspired by the Royal Albert Bridge – ties us firmly to the community and to the history of the town. Sponsorship here is not just about football; it is about being part of Saltash.

### Supporting the Ashes offers:

- ★ Strong local visibility at Kimberley and across the town.
- ★ Regular exposure via our highly engaged social media and professional match photography.
- ★ A genuine connection with the community and grassroots sport.

Last season, over 8,000 supporters passed through the Kimberley gates, and with 80+ years of history behind us, the Ashes brand has never been stronger.

### Message from the Chairman

“As we approach our 80th anniversary in 2026, it’s an exciting time to be part of Saltash United. The club is thriving, with a strong youth pathway and a core group of local Saltash players representing us across all senior sides – including the First Team in the Western League, at step five of the English football pyramid.

Partnerships with local businesses play a huge role in making this possible, and we’d be delighted to welcome you on board as part of the Ashes family at Kimberley.”

*Phil Durrant*

Chairman, Saltash United

## Packages Overview

Our partnership packages are designed to offer excellent value while giving businesses strong visibility and a genuine connection to the Saltash community. Each package combines pitchside presence at Kimberley Stadium with player links and matchday experiences, ensuring your business becomes part of the Ashes' DNA.

### 1946 Package – £1,800

- ★ Super-sized advertising board
- ★ Three player sponsorships
- ★ Three VIP matchday experiences
- ★ Home or away sleeve sponsorship
- ★ Three season tickets
- ★ Official Club Partner recognition across all media platforms

### Kimberley Package – £1,200

- ★ Double-sized advertising board
- ★ Two player sponsorships
- ★ Two VIP matchday experiences
- ★ Two season tickets
- ★ Club Partner branding

### Ashes Package – £600

- ★ Standard advertising board
- ★ One player sponsorship
- ★ One VIP matchday experience
- ★ One season ticket
- ★ Official Club Partner benefits



## Pitchside & Perimeter Advertising

Promote your business to hundreds of supporters each week at the home of Saltash United. Our advertising boards offer year-round visibility and strong local reach.

### Standard Hoarding (up to 8ft x 2ft)

- ★ Pitchside – £15 per month / £160 per season
- ★ Stand / Spectator-Facing – £17.50 per month / £180 per season
- ★ Initial design & manufacture: £140 (first year only)

*Cost-effective exposure: with over 8,000 visitors last season, that's around 2p per supporter seeing your advert.*

### Large Format Hoarding (8ft x 4ft)

- ★ Perimeter wall / select locations only
- ★ £350 per season
- ★ Initial design & manufacture: £180 (first year only)

### Premium Hoarding (10ft x 5ft)

- ★ Perimeter wall / select locations only
- ★ £550 per season
- ★ Initial design & manufacture: £220 (first year only)

*All prices exclude VAT. Monthly payment options available on request. Availability of larger boards is limited and allocated on a first-come, first-served basis.*

## Player Sponsorship

- ★ £200 for first season
- ★ £150 for renewals each following season
- ★ Includes:
  - Sponsor read out over tannoy before kick-off and for goals scored by your player.
  - Business name/logo included in the matchday digital programme.
  - Bespoke player graphic with your logo shared via social media.
  - Complimentary match ball sponsorship of your choice.

## Match Sponsorship

- ★ £150 per match
- ★ Includes:
  - Complimentary entry and hospitality for up to 6 guests.
  - Tannoy and social media mentions.
  - Opportunity to present the Man of the Match award.

## Other Opportunities

We also offer bespoke packages such as:

- ★ Equipment sponsorship (e.g. match ball plinth, reusable cups, awards).
- ★ Stand sponsorship and stadium naming rights (on enquiry).
- ★ Community partnerships linked to Saltash United Juniors.

## Want to Get Involved?

If you'd like to join our growing group of partners, we'd love to hear from you.

 [saltashutdfc@gmail.com](mailto:saltashutdfc@gmail.com)

 07707761636 (call or text)

We can tailor any option to suit your business needs.



## Thanks to Our Valued Partners

- ADW Electrical
- Bombshell by Beth LTD
- Bright Solicitors
- City College Plymouth
- Daz Hands Photography
- DMY Building Supplies Ltd
- JAH Electrical Services
- Kevin James Milkman
- LaserHub Cornwall
- Pengelly Funeral Services
- PIB Group
- Priority Pixels
- RJ Complete Plumbing
- Sleep & Hill Motors
- Specsavers
- TAG Tattoo Studio
- Wilf Dawes Tyres
- Belvoir
- Bounce Saltash
- Brunel Recycling
- Daisy Chains Healthcare
- Devon & Cornwall Aerials
- Harbour Housing
- Jammy Vapes
- KRSL Recruitment Specialists
- P Deare Carpentry & Joinery Ltd
- Peter Tavy Inn
- Plymouth City Bus
- Porteous Groundworks
- Saltash Tandoori
- SM Electricals
- Stuart Ash Mortgage Services
- Tirio Solutions

