

REDCAR TOWN LADIES FC

CLUB PARTNER PACK 2025/26





‘Shooting for the Stars’

*Karen Harland
Photography*

Welcome to Redcar Town Ladies FC

A club with history! Two times North Riding Women's Cup Winners, the first side to break Middlesbrough FC & York City's 15 year hold on the competition

Numerous promotions, FA Cup runs, and successful battles to beat the drop over the years!

A grassroots community offering a pathway from Wildcats Saturday kids club all the way up to our Under 15s, Development Side and the First Team

OUR HISTORY OUR FAMILY
YOUR TOWN



CLUB INFO

Team Nickname: 'Town Ladies'

Home Kit Colors: Blue & White

Away Kit Colors: Red & Black

Based in Redcar, North Yorkshire

Mo Mowlam Memorial Park Stadium

Main Pitch Cap.: 400 seats (1k+ total)

15 Grass Pitches in the facility

Clubhouse with licensed bar

First Team: North East North (6th Tier)

Dev Team : North Riding D1 (8th Tier)



CLUB HONOURS

Best Women's FA Cup Performance

2nd Round Proper: 2022-23 (4 match run)

Highest League Pyramid Finish

3rd in North East Prem: 2021-22 (5th Tier)

1x North-East North Champions (6th Tier):
2018-19

3x North Riding Premier Champions (7th Tier):
2013-14, 2017-18, 2021-22 (Reserve Team)

1x North Riding Premier Runners Up
2020-21 (Reserve Team)

2x North Riding Women's Cup Winners
2017-18, 2018-19

3x North Riding Women's Cup Runners-Up
2019-20, 2020-21, 2022-23



MILESTONES

2014 - 7th Tier - North Riding League Champions!

2015 - 6th Tier - 6th place in first North East North Season

2016 - 6th Tier - FA Cup Debut! 8th in the league

2017 - 6th Tier - Relegated & New Management Arrive

2018 - 7th Tier - North Riding League & Cup Winners!

2019 - 6th Tier - Back-to-back promotions & North Riding Cup Wins

2020 - 5th Tier - 7th place & North Riding Cup finalists during COVID

2021 - 5th Tier - Sixth place in second COVID disrupted season

2022 - 5TH Tier - Highest ever finish! 3rd in North East Prem

2023 - 5th Tier - Reach FA Cup Second Round Proper!

2024 - 5th Tier - Relegated & New Management Arrive

2025 - 6th Tier - The Great Escape: 3 wins in 4 to stay up!

A Team With History!

Legendary former Town Ladies players to have donned Blue & White stripes

Jess Round (centre left)

Ex Leeds Utd, Newcastle Utd & Sunderland AFC

Represented England at U17s & U19s

44 goals for Town Ladies in 18/19

Mary Corbyn (centre right)

Now playing for Sunderland AFC in WSL2

Women's Championship Rising Star Finalist

30 goals for Town Ladies in 22/23



Karen Harland
Photography



Social Media Audience

Main Club Account

3.9k Facebook Followers

3.9k X (Twitter) Followers

1.4k Instagram Followers

Ladies Team Account

888 Facebook Followers

581 X (Twitter) Followers

354 Instagram Followers



Press Coverage

Radio: BBC Radio Tees, Zetland FM

Print: The Northern Echo, The Evening Gazette (Teesside Live)

Online: Women's Football Teesside, #HerGameToo, Non League HQ

Console: Women's Football set to feature in Football Manager 2026 for the first time!

Overview Player Set Pieces Penalties Captains Match Plans Opposition Instructions

TACTICS 1 Positive 4-2-3-1 Wide - Custo... FAMILIARITY INTENSITY

TACTICAL STYLE CUSTOM CONTROL POSSESSION

MENTALITY Positive

IN POSSESSION

- Hit Early Crosses
- Run At Defence
- Play For Set Pieces
- Be More Disciplined
- Focus Play Through The Middle
- Overlap Left
- Overlap Right
- Wide

» CHANGE

IN TRANSITION

- Take Short Kicks
- Distribute To Centre-Backs
- Counter-Press

» CHANGE

OUT OF POSSESSION

- Higher Defensive Line
- Mid Block
- Much More Often
- Prevent Short GK Distribution
- Get Stuck In
- Step Up More
- Trap Outside

» CHANGE

FORMATION POSITIVE 4-2-3-1 WIDE

Analysis

AF - At Harvey

W - Su Rowland

AP - At Dinsdale

IF - At Hill

BWM - Su Appleyard

BWM - Su Atkinson

FB - De Nevitt

CD - De Kelly

CD - De Day

FB - De Power

G - De Randall

TEAM FLUIDITY Structured

Club Media Overview

- Goalscorer, Team Sheet, Result & POTM graphics
- Official Matchday Photography from our Club Head of Media Karen Harland, the best in the area!
- VEO Ball Tracking Goal footage shared on socials
- Classic Games & Videos on our club YouTube channel
- Re-live the [Great Escape](#) and watch our [Best Goals!](#)
- Match Previews & Reaction quotes from the squad
- Special FA Cup Matchday Programmes! And more!



Meet the Squad

Some of the players in our team



Heather Power
Club Captain



Tiana Hill
Top Goalscorer



Kate Rowland
Player's POTS



Grace Nevitt
UEFA C Coach



Zara Atkinson
Joint Most PoTMs

Team Management

Some of the members of our backroom staff

Mike Kinnair (Manager)

Promotion to the Northern League assisting Redcar Town Men's First Team

Marske Utd record holder (609 appearances)

Michelle Coleman (Ast.)

Town Ladies through & through, playing & coaching through all the club's various eras

Experienced player/assistant & ex manager

Paula Lowe (Club Coach)

Runs Wildcats, U15s & assists First Team

Over 15 years involvement at Town Ladies as a player, coach and volunteer

Mik Konstantis (Ast.)

Years of coaching experience at Town Ladies & Middlesbrough Women U23s

Ex Town Men's player & Head of Section (F)

Ian Enderwick (Club Sec)

Longstanding club official with over 15 years involvement at Town Ladies

Well versed grassroots referee & coach

Conner Kacperski (Comms)

Half a decade at British Weight Lifting

More recently Marske Utd, Grangetown BC & lectures in media at Huddersfield Uni



Thriving Junior Section!

- Over 150 players form part of Town Ladies from juniors to the first team
- Collaborations with local schools, ex professional players & academies
- Pathway from Wildcats to U15s, Devs and First Team
- Meet our popular Club Mascot 'Harley The Huskey'
- Opportunities for Juniors from local sports clubs to come down, meet Harley, walk out with the team on matchdays & take part in a half-time penalty shoot-out on the main pitch



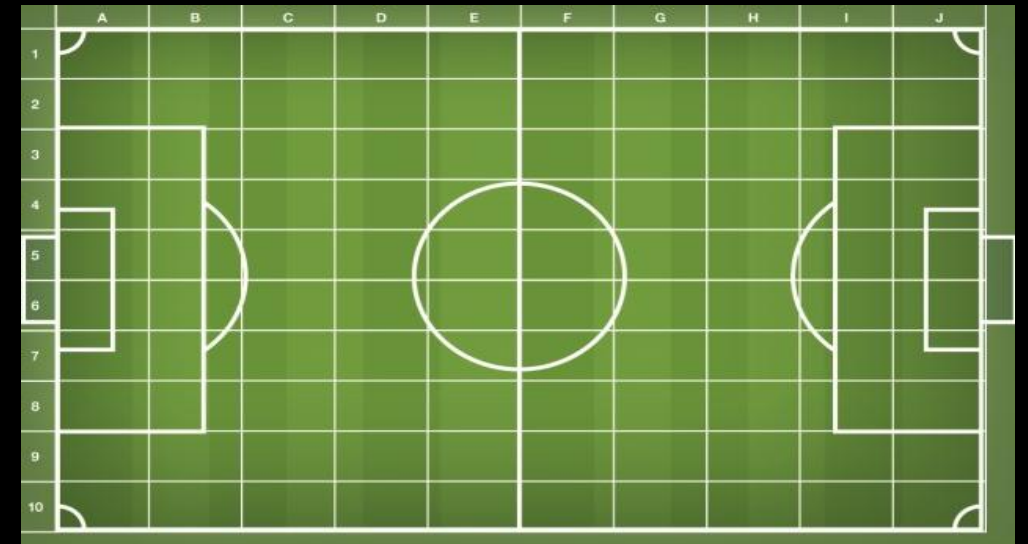
Sponsor a Pitch Square

Get your name, company or a loved one featured on our pitch square map!

Set to be showcased monthly on our socials and on our club website

Buy multiple squares to merge them, allowing for larger text or longer caption to stand out

Just £5 a square!



Buy a Season Card!

Access to all Town Ladies home league matches & friendlies

Receive a glossy plastic card

Only £10 for the season

Works out at £0.77 a game!



Match Sponsorship

- Four Complimentary Match Tickets
- Promotion of your company on our social media in the match build-up
- Logo featured on HT/FT score graphics
- Pick & Present the Town Ladies Player of the Match After the Game

£30 a game



Sponsor a Player!

- Get your name or company logo featured on our socials by sponsoring a player
- Get shout-outs when your player scores or receives Player of the Match / Month
- Includes a complimentary season card

Only £50 for the season





‘Real Football’

*Karen Harland
Photography*

Player of the Month Sponsor

- Sponsor our Player of the Month prize awards for the season
- Get shout-outs on social media every time a POTM award is presented

£180 For The Season



Player of the Match Prize Sponsor

- Sponsor our Player of the Match prize awards for the season
- Get shout-outs on social media every time a POTM award is presented after our home and away games!

£360 For The Season



Away Coach Sponsor

- With us set to travel to Berwick this season in the league (226 mile round trip) and potentially further afield if drawn away in the cups, we are searching for sponsorship to help towards our coach costs
- As an away coach sponsor you would receive prominent exposure on social media in the build-up and during our long distance trips
- Prices vary per trip but opportunities to cover all, half or a third. Get in touch!
- Approx £500 (per trip)



Pitch Boards

Get your company at the heart of the action with a main pitch board! Various sizes available

£300 per season 5ft x 2ft Fence

£400 per season 8ft x 2ft Pitchside

£500 per season 8ft x 3ft Main Stand

£600 per season 8ft x 4ft Prime Position



Premium Club Partner

- Use of club crest & imagery & Official Premium Partner designation
- Partnership announcement on club social media and website
- 1x Partner branded pitchside advertisement board (8ft x 2ft)
- 1x Partner branded advertisement board in ground (5ft x 2ft)
- 1x Half page branded advertisement in match day programmes
- 3x Dedicated social media posts 1x Website editorials
- 20x General admission tickets for use during season
- 4x hospitality tickets for 5 home games (table & buffet access)

£800 per season + VAT



Elite Club Partner

- Use of club crest & imagery & Elite Partner designation
- Partnership announcement on club social media and website
- 2x Partner branded pitchside advertisement board (8ft x 2ft)
- 1x Partner branded advertisement board in ground (5ft x 2ft)
- 1x Full page branded advertisement in match day programmes
- 5x Dedicated social media posts 2x Website editorials
- 20x General admission tickets for use during season
- 2x Season Hospitality passes (table & buffet access)
- 1x Player Appearance to be used for marketing
- Logo on club graphics alongside our key partners

£1200 per season + VAT



Exclusive Club Partnerships

Opportunities for businesses to get involved

Stadium
Naming
Rights Partner

Back of the
Shirt Sponsor

Sleeve
Sponsor

Back of
Shorts
Sponsor

Prices Available Upon Request

Price Summary

Pitch Square Sponsor	£5	5ft x 2ft Fence	£300 per Season
Season Ticket	£10	8ft x 2ft Pitchside	£400 per Season
Match Sponsorship (per game)	£30	8ft x 3ft Main Stand	£500 per Season
Player Sponsorship (Season)	£50	8ft x 4ft Prime Position	£600 per Season
Player of Month Sponsor (Season)	£180	Stadium Name Sponsor	Price on Request
Player of Match Sponsor (Season)	£360	Back of Shirt Sponsor	Price on Request
Away Coach Sponsor (per trip)	£500 Approx.	Shirt Sleeve Sponsor	Price on Request
Premium Club Partnership	£800 +VAT	Back of Shorts Sponsor	Price on Request
Elite Club Partnership	£1200+VAT		

Get in touch!

Secure your sponsorship today! Drop our Facebook page a message to discuss!

For boards & larger packages contact our Club Treasurer Dan Thompson below
Mobile: 07850447318 Email: treasurer@redcartownfc.co.uk

Keep up to date with the latest Town Ladies news below:

Facebook: <https://www.facebook.com/Redcartownwomen/>

Twitter: <https://x.com/RedcarFc>

Instagram: <https://www.instagram.com/redcartownladies/>

Website: <https://www.redcartownfc.co.uk/teams/redcar-town-ladies-fc>

YouTube: <https://www.youtube.com/@RedcarTownLadies>



‘Join Us On The Journey’

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Photography