

THE REALLY BASIC PROGRAMME CO.



KIRBY MUXLOE VS BIRSTALL UNITED

MIDLAND FOOTBALL LEAGUE - DIVISION 1,

TUESDAY 12TH OF AUGUST 2025

7:45PM KICK OFF

FOREST HILL
AUTO CENTRE

The Garage you can trust

viking
RAJA GROUP

KIRBYMUXLOEFOOTBALLCLUB.CO.UK

OUR HISTORY



Kirby Muxloe FC was founded in 1910 and has been active ever since, excluding the war years.

After the 2nd World War, in 1947, the Club joined the Leicester Mutual League and remained there for many years.

In 1972, the Football Club amalgamated with the local Cricket Club to form Kirby Muxloe Sports and Village Club with a new club house on Ratby Lane built entirely through the efforts of the local community.

Ten years later the Club joined the Leicester City League where it remained for 8 seasons until an application to join the Leicestershire Senior League was accepted in 1982. In five seasons the Club found themselves in the Premier Division following their 3rd place in Division 1.

In 1989 Gary Keenan was appointed manager and within 5 seasons the Club were back in the Premier Division after winning both League 1 and the Coalville Cup. In season 1997/98 Kirby were victorious in the Battle of Britain Cup and runners up in the league. The same season also saw Kirby venture into the FA Vase for only the second time in their history. During the same season, floodlights were erected, followed by an all weather floodlit training pitch.

The 2003/04 season saw Kirby finish runners up to Loughborough Dynamo. In 2005/06 Kirby reached the final of the Leicestershire County Cup. The following season, the Club beat Ibstock 3-2 and finished runners up in the league. In 2007/08 Kirby won the Leicestershire Senior League Premier division, scoring over 100 goals.

In 2008/09 Kirby joined the newly formed East Midlands Counties League and were crowned inaugural champions, and promoted to the Midland Football Alliance. In their first season in the MFA, Kirby finished 8th and 9th in consecutive seasons.

2009/10 also saw Kirby's first venture into the FA Cup and, following a 1-2 victory against Oadby Town, Kirby were beaten 6-2 by Brocton.

In 2014 Gary Keenan stood down, following 25 years as player and manager with his assistant John Love taking over as 1st team manager. In the 2014/15 season, Kirby achieved their best ever finish in 5th place and were unbeaten at home against the 4 teams who finished above them. 2015/2016 saw the FA move Kirby laterally from the MFL into the UCL where they stayed for four seasons.

2018/2019 Kirby Muxloe 1st team were relegated from the UCL Premier Division and moved back laterally into the MFL Division 1 for the 2019/2020 season.

The Seniors have merged with Kirby Muxloe 88 Junior Football Club. Formed in 1988 as a separate entity offering football to local children, the junior club has grown to over 25 teams all playing football in the Leicester Sunday leagues.

The merge will have great benefits to all involved with many exciting plans ahead not least the imminent 3G Stadia pitch which will replace our 1st team pitch at the Sports Club.

The merger, the new 3G pitch, 28 junior teams, an ongoing partnership with Star Soccer Academy to help children from 4 years old start their football journey and an U18s team playing in the Leicester Midweek Floodlit league to create an even better pathway for players at the other end of junior football to continue their development and break into senior football are all part of what we've been doing recently.

FOUNDED
1910

4 SENIOR
TEAMS

34 JUNIOR
TEAMS

AWAY TEAM

BIRSTALL UNITED

The club was established in 1961,^[1] and initially played Sunday league football in the Leicester & District League. After winning three championships and the Leicestershire Sunday Intermediate Cup, they switched to Saturday football, joining the Leicester Mutual League. They won divisions five, four and three in consecutive seasons, before winning Division One in 1972–73. They retained the league title the following season, also winning the Leicester Junior Cup South with a 4–0 win over Oadby '67.

After winning a third Division One title in 1975–76, Birstall joined Division Two of the Leicestershire Senior League in 1976.^[2] Their first season in the Senior League saw them win the Division Two title and the Tebbutt Brown Cup, beating Division Two runners-up Hillcroft 3–0 in a replay after a 1–1 draw. Promoted to the Division One, Birstall finished as runners-up in 1981–82, a season in which they also won the Tebbutt Brown Cup, beating league champions Anstey Nomads 1–0 in the final. The two met in the Tebbutt Brown Cup final again in 1984–85, with Birstall winning 3–2.

In 1993–94 Birstall won the league's Floodlight Cup. The 1995–96 season saw them win the Leicestershire and Rutland Senior Cup with a 1–0 win over Oadby Town in the final.^[3] They won the cup again in 1997–98, defeating Ibstock Welfare on 4–3 penalties following a 1–1 draw, and retained it the following season, beating Oadby Town 2–0 on penalties after a 2–2 draw;^[3] the season also saw them finish as runners-up in the (now renamed) Premier Division.^[2] After winning the Premier Division in 2015–16, the club were promoted to the East Midlands Counties League.

At the end of the 2017–18 season, Birstall were transferred to Division One of the United Counties League. The club were runners-up in Division One in 2022–23, qualifying for the promotion play-offs. Following a 3–2 win over Newark Town in the semi-finals, they lost the final against Hucknall Town 5–3 on penalties after the game ended in a 1–1 draw. At the end of the 2023–24 season the club were transferred to Division One of the Midland League. The club won the Leicestershire and Rutland Senior Cup in 2024–25, beating Heather St John's on penalties in the final.^[4]

SQUADS

KIRBY MUXLOE

Haleem Bello
Curtis Boddy
Callum Brown
Jake Carpenter
Tom Carroll
Ryan Clark
Harry Jones
Patrick Junior Musengwa
Ewan Lilleyman
Matty Longdon
Tyler Love
Lotredge Muteera
Joel Oliveira
Simon Osomo
Adam Parry
Diego Ramos
Daryl Russell
Jaede Timms
Tom vyce
Kyle Jason Lee Warren

Managers

Tony Thorpe
Rob Middleton

BIRSTALL UNITED

david Ajeibi
Andres Articulo
Jack James Astill
Louis Biggs-Neal
Jack Burton
Sam Burton
Dominic Connor Watts
Owen Dewing
Charlie Lewis Doherty
Evan Flavill
Kaden Green
Arlie Edward Greet
Aaron Headley
Arjun Hundal
plamedi kambulu
Sheunesu Kanonda
Reece Lefley
Aidan Neal
Karl Nkumba
Paul Pallett
Jackson Parkin
Nicholas reeves
Jake Robertson
Ryan Seal
Billy Tebbatt
Zach Watts
Karl Frederick Whymark
Joel Wolfe
Charlie Young
Freddie Young

Match officials:

TABLE, FIXTURES, RESULTS



KIRBY FIXTURES

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KIRBY RESULTS

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LEAGUE TABLE

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LEAGUE FIXTURES

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LEAGUE RESULTS

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MATCHDAY OPPORTUNITIES

Football matchday sponsorship offers several benefits for businesses and organisations, Fans appreciate local businesses supporting their team, which can enhance your brand image and community standing.

Match-day sponsorship provides visibility, engagement, positive associations, and opportunities for client and employee relations. It's a win-win for both your brand and the football club!

Associating your brand with a football club fosters goodwill among fans.

Fans appreciate local businesses supporting their team, which can enhance your brand image and community standing.

**SOCIAL
MEDIA
EXPOSURE**



GAME SPONSOR

The package includes:

- 2 Match-day tickets
- 4 Complimentary drinks
- Half-time hospitality
- Post-match food
- Your business posted on social media

**FROM
£100
PER GAME**



BALL SPONSOR

The package includes:

- 2 Match-day tickets
- 4 Complimentary drinks
- Half-time hospitality
- Post-match food
- Your business posted on social media

**FROM
£50
PER GAME**

LEAGUE ADVERT

PERIMETER BANNERS

**FROM
£300
PER SEASON**

- Our large boards measure 240cm x 100cm, made from durable material.
- Professionally made signs, we just require your logo and information you want on the board.
- With our 3G pitch available for hire, the ground is open seven days a week, up to 14 hours per day
- On request your company will be added to our website
- Your company will appear across our social media channels
- Photos of the games will be posted on our social
- Design service available



**350,000
STADIUM FOOTFALL
PER YEAR**

**SOCIAL
MEDIA
EXPOSURE**